

**JULY 2025**

# **BUSINESS DEVELOPMENT ACTIVITIES**

***Creating prosperity for the nation through sustainable industrialization***

## ABOUT KAM

Established in 1959, the Kenya Association of Manufacturers (KAM) is a representative of manufacturing and value-add industries in Kenya. The Association is front and center in driving fact-based policy advocacy toward the formation of industrial policies to strengthen and support the country's economic development. Through fact-based advocacy, KAM partners with Government and its associated agencies to ensure a dynamic and flourishing manufacturing sector in Kenya, to realize a double-digit contribution to GDP.

In this report, we highlight the significant steps we are making in our advocacy agenda featuring key engagements with stakeholders including but not limited to the National Government, County Governments, Regional trading blocs, and development partners, among others on a monthly basis.



Our  
Vision

To be a world-class Business Member Organization (BMO) that effectively delivers services to its Members.



Our  
Mission

To promote competitive and sustainable local manufacturing.



To transform KAM into a sustainable member-focused association delivering relevant, quality, timely and effective services to its members.



Create prosperity for the nation through industrialization.



OUR CORE  
VALUES

- Effectiveness
- Good Governance
- Innovation
- Professionalism
- Responsiveness
- Teamwork

# MANUFACTURING ACADEMY

*Boost Your Strategies!*



## Virtual Training: Data Protection and Considerations Within Manufacturing

**Date:** 23rd – 25th July 2025

**Time:** 8.30 am - 12.30 pm

This intensive training seeks to empower participants on best practices to safeguard the organization from breach and or liability.

Participants will gain a clear understanding of their crucial roles in protecting organizational data whilst fostering a culture of data privacy and security.

**Participation fee:** KSh 17,000 +16% VAT

Enquiries: [gilbert.rutto@kam.co.ke](mailto:gilbert.rutto@kam.co.ke)

**REGISTER HERE**

## Training: Good Laboratory Practices (GLP)

**Date:** 30th – 31st July 2025

**Time:** 8.30 am – 4.30 pm

**Venue:** Westlands

This 2-day training seeks to equip manufacturing lab professionals with essential Good Laboratory Practices (GLP) to enhance accuracy, compliance and credibility. Participants will gain practical skills in ensuring data integrity, meeting KENAS and international standards, improving efficiency, managing risks and supporting product quality.

### Participation fee:

- KSh 30,000 + 16% VAT (Early Bird offer valid until 25th July 2025)
- KSh 35,000 + 16% VAT (Standard rate after 25th July)

Enquiries: [gilbert.rutto@kam.co.ke](mailto:gilbert.rutto@kam.co.ke)

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## In-House Training

**Date:** Ongoing

This training seeks to equip your respective team(s) with the necessary skills and knowledge to improve the company's productivity, improve on operational efficiency as well as enhancing your global competitiveness.

**Enquiries:** [\\_gilbert.rutto@kam.co.ke](mailto:_gilbert.rutto@kam.co.ke)





# MARKET DEVELOPMENT

## *Venture into new territories!*

### **Kenya - South Africa Trade and Investment Mission**

**Date:** 15th - 18th July 2025

**Venue:** Sandton Convention Center, Johannesburg

This Trade & Investment Mission aims to strengthen economic ties, explore investment opportunities, and promote bilateral trade between Kenya and South Africa by facilitating direct engagement between government agencies, private sector players, and industry associations.

**Enquiries:** [arthur.gichuki@kam.co.ke](mailto:arthur.gichuki@kam.co.ke)

**REGISTER HERE**



### **Call for Participation: 2025 Changamka Shopping Festival**

**4th Mombasa Edition: 10th – 13th July 2025**

**8th Nairobi Edition: 4th – 8th November 2025**

Why participate:

- Promote Kenyan-made products
- Foster sustainable manufacturing practices
- Strengthen Kenya's industry value supply chains
- Celebrate Kenya's manufacturing growth & resilience

**Enquiries:** [manufacturingexpo@kam.co.ke](mailto:manufacturingexpo@kam.co.ke)



### **20th Annual Kaizen Congress**

**Date:** 3rd - 4th September 2025

**Venue:** Nairobi

This Congress shall equip and educate the participants with the latest operational excellence methodologies to excel in the realm of operational excellence personally and professionally.

Enquiries & registration: [carol.irungu@kam.co.ke](mailto:carol.irungu@kam.co.ke)

## *Optimize Your Processes!*



### **ESG Training: ESG Maturity Assessment and Reporting Frameworks**

**Date:** 16th - 17th July 2025

**Time:** 8.30 am – 5.00 pm

**Venue:** Nairobi

The training comprises a 2-day in-class session, with real case study presentations.

Participants will be equipped with knowledge on how to conduct an ESG Maturity Assessment as well as align their ESG strategies to the global standards.

Contact [cectrainings@kam.co.ke](mailto:cectrainings@kam.co.ke) to register.

### **Environmental Compliance Training**

**Date:** 26th – 29th August 2025

**Venue:** Nairobi

This training seeks to fill the capacity gap for both technological and regulatory requirements governing environmental compliance in the country.

**Participation fee:** KSh 80,000 + 16% VAT

For enquiries, contact [ceecteam@kam.co.ke](mailto:ceecteam@kam.co.ke)

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## Process Optimization Audits

**Date:** Ongoing

To help you achieve cost saving by optimizing your end-to-end process flow

Contact [ceectrainings@kam.co.ke](mailto:ceectrainings@kam.co.ke) to register.

## Circular Economy Resource Mapping

**Date:** Ongoing

To help you reduce wastage in your facility while identifying areas of productive use of the generated waste.

For enquiries, contact [ceecteam@kam.co.ke](mailto:ceecteam@kam.co.ke)



## Carbon Footprint Assessment

**Date:** Ongoing

To help you identify ways of reducing your current carbon footprint.

For enquiries, contact [ceecteam@kam.co.ke](mailto:ceecteam@kam.co.ke)

## In-House Environmental Compliance Training

**Date:** Ongoing

To ensure that your organization complies with NEMA regulations and benchmark with global set standards on waste management and carbon emissions.

To sign up, contact [ceectrainings@kam.co.ke](mailto:ceectrainings@kam.co.ke)



# CENTRE FOR ENERGY EFFICIENCY AND CONSERVATION (CEEC)

*Optimize Your Processes!*



## Boilers and Steam Systems Training

**Date:** 23rd - 25th July 2025

**Time:** 8.30 am - 5.00 pm

**Venue:** Hyatt Place, Westlands

This training seeks to provide up-to-date strategies on the operation and maintenance of industrial boilers and steam systems; a satisfactory approach to problems posed by boilers and steam systems and how to solve them.

**Participation:** KSh 40,000 + 16% VAT

**Enquiries:** [immaculate.onyoni@kam.co.ke](mailto:immaculate.onyoni@kam.co.ke)

**REGISTER HERE**

## Energy Audits

**Date:** Ongoing

Through the audits, we identify areas of energy use, possible areas of energy wastage and offer recommendations to reduce the energy wastage and to achieve cost saving.

Contact [ceecteam@kam.co.ke](mailto:ceecteam@kam.co.ke) for enquiries on energy audits for your plant.



## In-House Energy Management Training

**Date:** Ongoing

To equip your energy committee with the required skills for achievement of energy savings.

Contact [ceectrainings@kam.co.ke](mailto:ceectrainings@kam.co.ke) to sign up.





## Water Efficiency and Wastewater Management Training

**Date:** 13th - 15th August 2025

**Venue:** Mombasa

This training seeks to equip participants with comprehensive knowledge and practical skills in water use and demand management, from mapping water flows and benchmarking performance, to implementing efficiency measures, wastewater treatment, and understanding regulatory compliance, ultimately enabling the identification, implementation, and financing of sustainable water management projects within industrial and institutional settings.

**Participation fee:** KSh 40,000 + VAT per participant

**Enquiries:** [immaculate.onyoni@kam.co.ke](mailto:immaculate.onyoni@kam.co.ke)

**[REGISTER HERE](#)**

# TVET PROGRAMME

## *Re-skill and Re-tool*



### TVET Job Bazaar

**Date:** 20th August 2025

**Venue:** Nairobi

#### Summit Objectives:

- Facilitate real-time connection between employers and skilled job seekers.
- Promote industry-aligned training and work-readiness for youth.
- Create awareness of opportunities within the manufacturing sector.
- Foster dialogue between academia, industry, and government.
- Offer a platform for branding, recruitment and CSR showcasing.

**Enquiries:** [francis.veto@kam.co.ke](mailto:francis.veto@kam.co.ke)

### Apprenticeship/Technician/Graduate Programs Structuring

KAM TVET Program supports members in onboarding skilled workers through apprenticeship, as well as graduate trainee programs.

Contact [francis.veto@kam.co.ke](mailto:francis.veto@kam.co.ke) for more details.



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