

Digital Policy Guidebook for Exporters to European Union Under Kenya – EU EPA

Prepared by Kenya Association of Manufacturers

Introduction and Background

The Kenya- EU EPA provides duty free, quota market access to 27 EU countries. It provides a long-standing commitment between EU partner states and Kenya.

Kenya- EU EPA (Structure)

The Kenya EU EPA divided into 9 parts and has 6 annexes. It has key provisions for the operationalisation of liberalised trade under the Kenya- EU EPA commitments.

Rules of Origin/MARs

The rules of origin provide economic identity to goods produced in Kenya or any of the EU partner states. Kenya Revenue Authority (KRA) provides consignments that meet the rules of origin criteria with Certifies of Origin that confer preferential treatment to the goods in EU.

Manufacturers and exporters can get rules of origin support from KAM tradesupport@kam.co.ke or from KRA Rules of Origin Office located at Sameer Business Park or any other KRA office in Kenya.



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Tariff Liberalization

The tariff liberalisation schedule provides commitments by the European Union (EU) and Kenya on products / tariff lines that can be traded preferentially within the agreement. Kenyan manufacturers can access the EU market preferentially immediately. However, imports from the EU will be liberalised over a period of time.

Standardization requirements (Kenya Bureau of Standards (KEBS) & Kenya Plant Health Inspectorate and Inspection Services (KEPHIS)

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Trade and Sustainable Development

There are various Environmental, Social and Governance (ESG) requirements to meet the EU market. Inquiry points for ESG requirements can be made to KAM through info@kam.co.ke and tradesupport@kam.co.ke

Access to Markets Portal

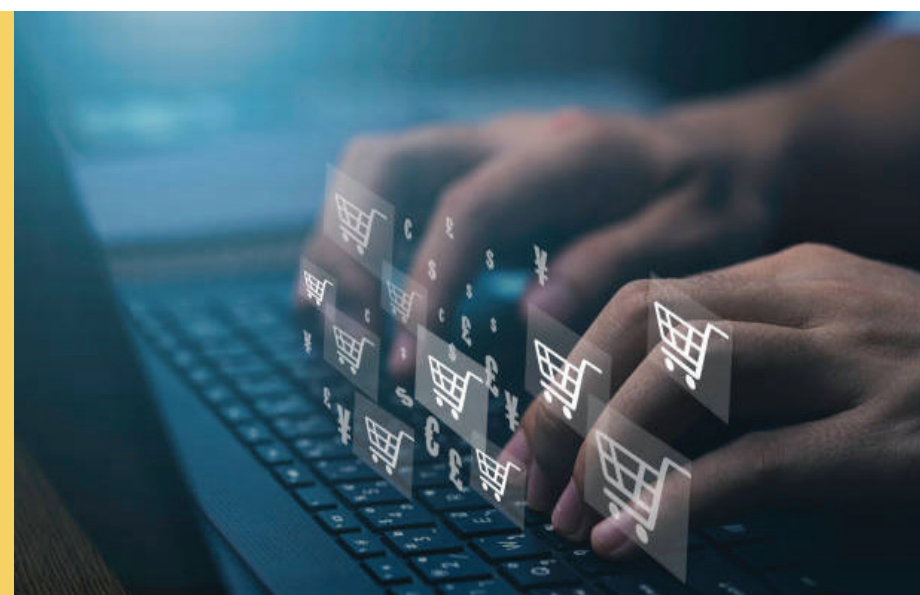
The access to market portal provides exporters with a chance to explore various market opportunities in the European Union alongside various market requirements. It can be accessed via <https://trade.ec.europa.eu/access-to-markets/en/home>

Market access requirements for EU markets

There are various market requirements for exporters into the EU market including critical documentation including certificates of Origin (Euro1) and product certifications.



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Key Resources for Manufacturers / Private Sector

Kenya Association of Manufacturers (KAM) - <https://kam.co.ke/>

Ministry of Investments, Trade and Industry (MITI) , State Department for Trade - <https://www.trade.go.ke/>

Kenya Exports Promotion and Branding Agency (KEPROBA) <https://www.makeitkenya.go.ke/>

Exports Processing Zones Authority (EPZA) <https://epzakenya.com/>

Kenya Bureau of Standards (KEBS) <https://www.kebs.org/>

Kenya Plant Health Inspectorate and Inspection Services (KEPHIS) <https://www.kephis.go.ke/homepage>

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Done in partnership with Danish Industries

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