



## VACANCY: STRATEGY MANAGER

The Kenya Association of Manufacturers (KAM) is a business membership organization representing over 1000 leading manufacturing and value-added companies in Kenya. We seek to competitively fill the following positions: -

**Title:** Strategy Manager

**Reporting to:** Head of Strategy

**Department:** Strategy

**Location:** Nairobi

**Contract Type:** Permanent

### Job Purpose:

The Strategy Manager will play a critical role in supporting the Kenya Association of Manufacturers' strategic initiatives. This position involves conducting research and analysis, collaborating with various stakeholders, and helping to implement programs that advance key initiatives such as Agriculture for Industries (A4I), SME development, Export-Led Growth, Women in Manufacturing (WIM), and other strategic partnerships that enhance the growth and competitiveness of the manufacturing sector.

### Duties & Responsibilities

- Assist in the development and execution of KAM's strategic initiatives, with a focus on A4I, SME development, Export-Led Growth, WIM, and strategic partnerships.
- Conduct thorough research and analysis on manufacturing trends, economic indicators, and regulatory impacts related to key initiatives.
- Collaborate with internal teams and external stakeholders to implement strategic projects and evaluate their effectiveness.
- Prepare comprehensive reports and presentations to communicate strategic findings and recommendations related to initiatives to the leadership team and KAM members.
- Monitor industry developments, competitor activities, and policy changes affecting KAM's key strategic objectives.
- Assist in the formulation of policies that support the interests of KAM members and promote initiatives focused on growth and inclusion.
- Develop metrics to assess the impact of strategic initiatives and report findings to management.
- Capacity Building Training for chapter members.
- Database Development, updating and maintenance for key contacts in the region to enhance KAM.

### Requirements

- Bachelor's degree in business, Economics, or a related field.
- A master's degree or MBA with a specialization in Strategy Management is preferred.
- Minimum of 5 years of experience in strategy, business development, or a related role, preferably within the manufacturing sector or a Business Membership Organization at management level.

**Personal attributes:**

- Strong analytical skills with experience in data interpretation and market analysis.
- Excellent communication skills, with the ability to present complex information clearly and persuasively.
- Strong project management abilities and attention to detail.
- Ability to work collaboratively with diverse teams and stakeholders to achieve common goals.

**How to Apply:**

- Interested and qualifying candidates to complete the online application form [here](#) .
- Submit their CV and Cover Letter which should be in PDF and Labeled with the applicant's First name and Last, then Document e.g., Peter Paul CV or Peter Paul Cover Letter only to [hr@kam.co.ke](mailto:hr@kam.co.ke) indicating the words “**Strategy Manager**” with the email subject line.
- **The application deadline is 31<sup>st</sup> January 2025.**