

**NOVEMBER
2024**

BUSINESS DEVELOPMENT ACTIVITIES

INTRODUCTION

ABOUT KAM

Established in 1959, the Kenya Association of Manufacturers (KAM) is a representative of manufacturing and value-add industries in Kenya. The Association is front and center in driving fact-based policy advocacy toward the formation of industrial policies to strengthen and support the country's economic development. Through fact-based advocacy, KAM partners with Government and its associated agencies to ensure a dynamic and flourishing manufacturing sector in Kenya, to realize a double-digit contribution to GDP.

In this report, we highlight the significant steps we are making in our advocacy agenda featuring key engagements with stakeholders including but not limited to the National Government, County Governments, Regional trading blocs, and development partners, among others on a monthly basis.



Our Vision

To be a world-class Business Member Organization (BMO) that effectively delivers services to its Members.



Our Mission

To promote competitive and sustainable local manufacturing.



To transform KAM into a sustainable member-focused association delivering relevant, quality, timely and effective services to its members.



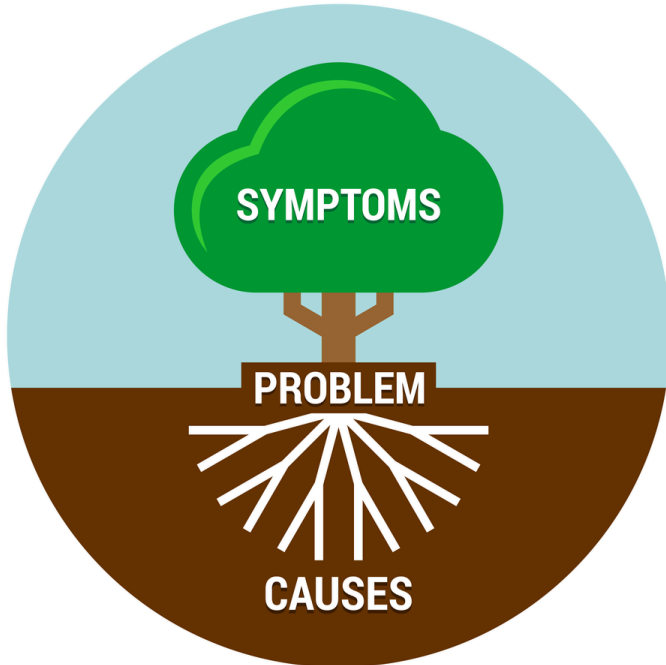
Create prosperity for the nation through industrialization.



- Effectiveness
- Good Governance
- Innovation
- Professionalism
- Responsiveness
- Teamwork

MANUFACTURING ACADEMY

Boost Your Strategies!



Training: Advanced Data Driven Root Cause Analysis & Techniques within Manufacturing

Date: 27th - 28th November 2024

Time: 8.30 am – 4.30 pm

Venue: Golden Tulip Hotel, Westlands

This comprehensive training seeks to equip participants with the skills to effectively optimize advanced tools in execution of:

- Root cause analysis.
- Data visualization and reporting.
- Appreciation and adoption of globally accepted standards.
- Best practices in RCA data driven decision making within manufacturing.

Participation fee: KSh 35,000 (+16% VAT)

For enquiries, contact suzy.nzuki@kam.co.ke

[REGISTER HERE](#)

Training: Pattern Making & Grading

Date: 13th - 27th November 2024

Time: 8.30 am – 4.30 pm

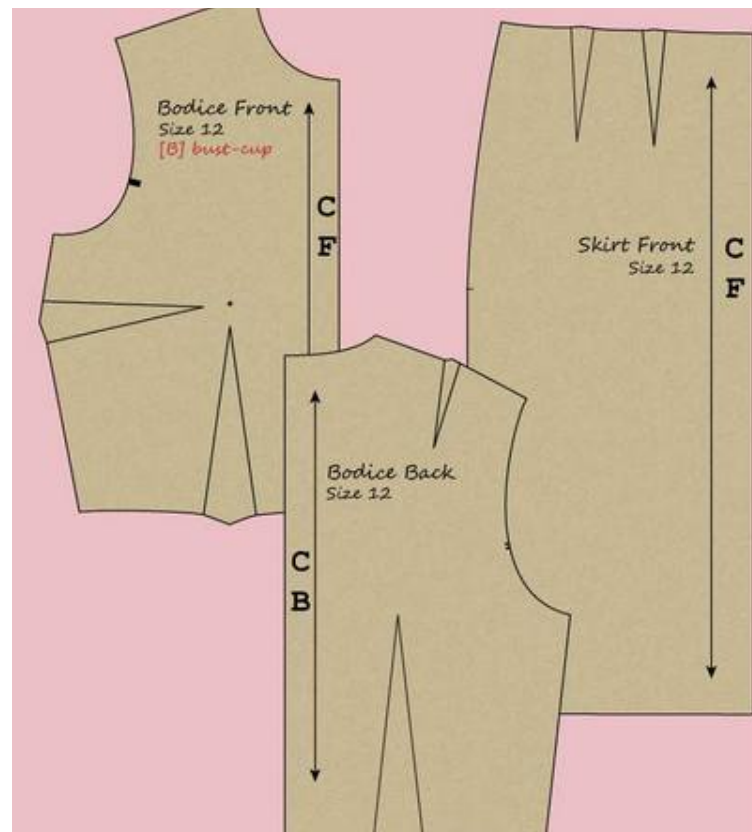
Venue: Golden Tulip Hotel, Westlands

This comprehensive training seeks to equip you with the essential skills to master pattern making, understand garment construction, create accurate patterns, and explore advanced techniques like digital patterns, specialized software, and sustainable practices.

Commitment fee: 5,000 (+16% VAT)

Enquiries: manufacturingacademy@kam.co.ke

[REGISTER HERE](#)



Operational Excellence (OPEX) for Exporting and Export Ready SMEs

Date: November 2024

Time: 8.30 am – 4.30 pm

Venue: 3 Regions (TBC)

This training is structured to empower existing exporters to enhance their competitiveness and prepare those ready to export to understand and meet the necessary requirements.

Additional support will be given to participating companies to ensure effective compliance.

Participation fee: KSh 5,000 (+16% VAT)

For enquiries, contact suzy.nzuki@kam.co.ke

[**REGISTER HERE**](#)

In-House Training

Date: Ongoing

This training seeks to equip your respective team(s) with the necessary skills and knowledge to improve the company's productivity, improve on operational efficiency as well as enhancing your global competitiveness.

Enquiries: _gilbert.rutto@kam.co.ke



Venture into new territories!



The poster for the 7th Edition of the Changamka Kenya Shopping Festival features a woman in a pink blazer holding shopping bags. The background is a light blue cityscape. At the top right is the KAM 60 Years logo. The main text reads: 'THE 7TH EDITION OF CHANGAMKA KENYA SHOPPING FESTIVAL'. Below that, it says '5th - 9th November 2024 | KICC, Nairobi'. The central message is 'IT'S FINALLY HERE DON'T MISS OUT!' in large, bold, orange letters. At the bottom, a red banner says 'BUY KENYA BUILD KENYA'. A white box at the bottom left contains the text 'Amazing discounts | Factory prices | Super Sale'. The bottom of the poster is lined with logos of various partners and sponsors.

THE 7TH EDITION OF CHANGAMKA KENYA SHOPPING FESTIVAL

5th - 9th November 2024 | KICC, Nairobi

**IT'S FINALLY HERE
DON'T MISS OUT!**

BUY KENYA BUILD KENYA

Amazing discounts | Factory prices | Super Sale

MITI, AFRICABANK, UNIDO, kbl, Ecobank, Stanbic Bank, UK International Development, KEYS CODE, KENYA MANUFACTURING SUMMIT & EXPO

Changamka Shopping Festival

Date: 5th - 9th November 2024

Venue: KICC

In line with its mandate and commitment to enhance market access for locally manufactured products at local, regional, and international markets, KAM is organizing the 7th Annual Kenya Manufacturing Summit and Expo (Changamka Shopping Festival) in Nairobi.

This year's Expo is themed *Celebrating Kenya's Manufacturing Milestones*.

Enquiries: manufacturingexpo@kam.co.ke.

Entry is free!

KAM SME HUB

Take your business to the next level!



Export Readiness Workshop for SMEs

Date: 13th – 14th November 2024

Time: 8.00 am – 4.00 pm

Venue: Premium Inn Hotel, Mombasa

KAM, in partnership with the Confederation of Danish Industry (DI), is hosting a practical workshop designed to equip SMEs with the tools and knowledge necessary to successfully enter and compete in global markets.

For enquiries, contact samuel.ndoria@kam.co.ke.

[REGISTER HERE](#)



Export Readiness Workshop for SMEs

Date: 20th – 21st November 2024

Time: 8.00 am - 4.00 pm

Venue: Emboita Hotel, Nakuru

KAM, in partnership with the Confederation of Danish Industry (DI), is hosting a practical workshop designed to equip SMEs with the tools and knowledge necessary to successfully enter and compete in global markets.

For enquiries, contact samuel.ndoria@kam.co.ke.

[REGISTER HERE](#)

CENTRE FOR GREEN GROWTH AND CLIMATE CHANGE (CGGCC)

Optimize Your Processes!



Process Optimization Audits

Date: Ongoing

To help you achieve cost saving by optimizing your end-to-end process flow

Contact cectrainings@kam.co.ke to register.

Circular Economy Resource Mapping

Date: Ongoing

To help you reduce wastage in your facility while identifying areas of productive use of the generated waste.

For enquiries, contact ceecteam@kam.co.ke



Carbon Footprint Assessment

Date: Ongoing

To help you identify ways of reducing your current carbon footprint.

For enquiries, contact ceecteam@kam.co.ke



In-House Environmental Compliance Training

Date: Ongoing

To ensure that your organization complies with NEMA regulations and benchmark with global set standards on waste management and carbon emissions.

To sign up, contact cectrainings@kam.co.ke





ESG

ESG Training

Date: 12th - 13th November 2024

Time: 8.30 am – 5.00 pm

This training seeks to help you:

- Understand and implement ESG requirements.
- Develop an ESG management approach that suits your business structure
- Improve your overall ESG performance and compliance, hence mitigating operational and reputational risks.

Participation: KSh 30,000 (+16% VAT)

Contact cectrainings@kam.co.ke for enquiries.

[REGISTER HERE](#)

CENTRE FOR ENERGY EFFICIENCY AND CONSERVATION (CEEC)

Optimize Your Processes!



Virtual: Certified Carbon Auditing Professional (CAP) Training

Date: 28th - 29th November 2024

Time: 8.00 am - 5.00 pm

This training is brought to you by KAM, in partnership with the Institute of Energy Professionals in Africa (IEPA), the representatives of the Association of Energy Engineers (AEE). It is a globally recognized certification course, formerly Carbon Reduction Manager (CRM).

Participation: USD 1250 + 16% VAT (inclusive of exams).

For registration, contact elizabeth.chege@kam.co.ke

Energy Audits

Date: Ongoing

Through the audits, we identify areas of energy use, possible areas of energy wastage and offer recommendations to reduce the energy wastage and to achieve cost saving.

Contact ceecteam@kam.co.ke for enquiries on energy audits for your plant.

Energy Audit



In-House Energy Management Training

Date: Ongoing

To equip your energy committee with the required skills for achievement of energy savings.

Contact cectrainings@kam.co.ke to sign up.

A hand pointing at a digital screen displaying "ENERGY MANAGEMENT".

ENERGY
MANAGEMENT

TVET PROGRAMME

Re-skill and Re-tool



Technical Industrial Coordination Committee Session

Date: 26th November 2024

Venue: Nairobi

In line with KAM's commitment to enhancing global competitiveness, we will be hosting Technical Industry Coordination Committees to share insights on the progress and experiences on industrial training.

Contact francis.veto@kam.co.ke for enquiries.



Technical Industrial Coordination Committee Session

Date: 29th November 2024

Venue: Mombasa

In line with KAM's commitment to enhancing global competitiveness, we will be hosting Technical Industry Coordination Committees to share insights on the progress and experiences on industrial training.

Contact francis.veto@kam.co.ke for enquiries.



Dual TVET Stakeholders' Forum

Date: 27th November 2024

Venue: Nairobi

The Dual TVET model ensures steady supply of a skilled labour force in the manufacturing sector. The TVET project will be holding a stakeholders' forum to create awareness on this new form of training.

Contact francis.veto@kam.co.ke for enquiries.

A monthly publication of
KENYA ASSOCIATION OF MANUFACTURERS

P.O. Box 30225 - 00100 Nairobi, Kenya
KAM House, 15 Mwanzi Rd Opp. Westgate Mall, Westlands, Nairobi
Phone: +254 722 201368, 734 646005, +254 (20) 232 4817
Email: info@kam.co.ke | **Website:** www.kam.co.ke
