

**AUGUST
2024**

BUSINESS DEVELOPMENT ACTIVITIES

ABOUT KAM

Established in 1959, the Kenya Association of Manufacturers (KAM) is a representative of manufacturing and value-add industries in Kenya. The Association is front and center in driving fact-based policy advocacy toward the formation of industrial policies to strengthen and support the country's economic development. Through fact-based advocacy, KAM partners with Government and its associated agencies to ensure a dynamic and flourishing manufacturing sector in Kenya, to realize a double-digit contribution to GDP.

In this report, we highlight the significant steps we are making in our advocacy agenda featuring key engagements with stakeholders including but not limited to the National Government, County Governments, Regional trading blocs, and development partners, among others on a monthly basis.



To be a world-class Business Member Organization (BMO) that effectively delivers services to its Members.



To promote competitive and sustainable local manufacturing.



To transform KAM into a sustainable member-focused association delivering relevant, quality, timely and effective services to its members.



Create prosperity for the nation through industrialization.



- Effectiveness
- Good Governance
- Innovation
- Professionalism
- Responsiveness
- Teamwork

INTRODUCTION

MANUFACTURING ACADEMY

Boost Your Strategies!



STATUTORY COMPLIANCE

Statutory Compliance Training for Manufacturers

Date: 14th - 15th August 2024

Time: 8.30 am – 4.30 pm

Venue: Golden Tulip Hotel, Westlands

This 2-day training aims to equip the participants with essential knowledge and tools for effective tax management and compliance within manufacturing post withdrawal of the Finance Bill, 2024.

Participation: KSh 35,000 (+16% VAT)

For enquiries, contact suzy.nzuki@kam.co.ke

[REGISTER HERE](#)

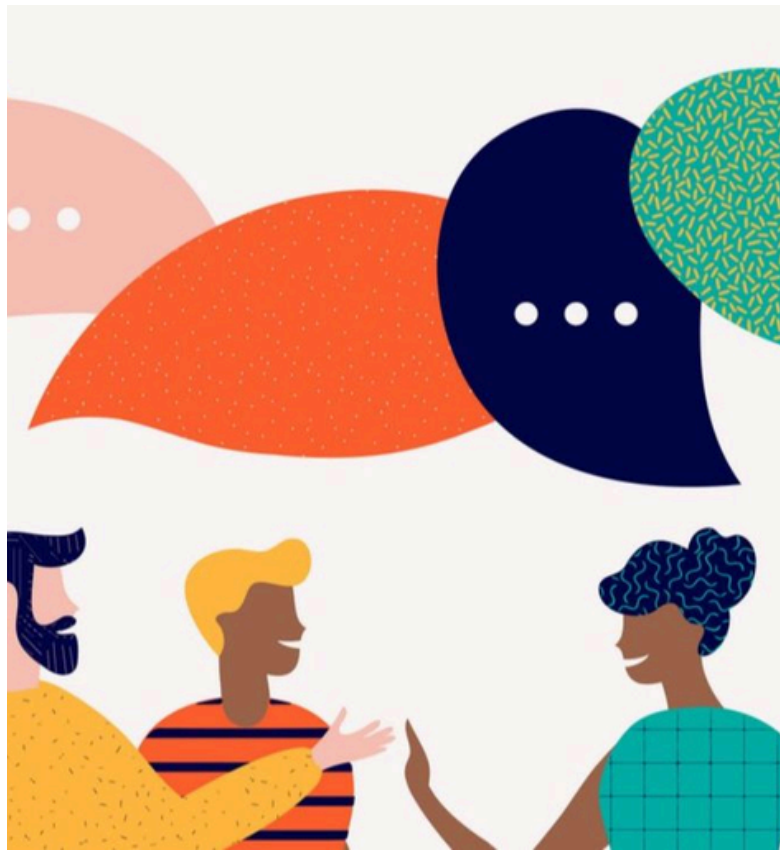
In-House Training

Date: Ongoing

This training seeks to equip your respective team(s) with the necessary skills and knowledge to improve the company's productivity, improve on operational efficiency as well as enhancing your global competitiveness

Enquiries: manufacturingacademy@kam.co.ke





Swedish Workplace Program (SWP) Social Dialogue

Date: 14th - 15th August 2024

Time: 8.30 am – 4.30 pm

Venue: Bliss Resort, Mombasa

This program seeks to:

- Promote decent work and sustainable business by upskilling the capacity of Human Resource and Rights managers, and organizational leaders within the automotive and other manufacturing sectors
- Address workplace challenges that affect employee welfare and productivity

For enquiries, contact suzy.nzuki@kam.co.ke

Training: Current Good Manufacturing Practices (GMP) - Streamlined Compliance for Manufacturers

Date: 28th – 29th August 2024

Time: 8.30 am - 4.30 pm

Venue: Westlands

This intensive 2-day training shall equip participants with the knowledge and tools to streamline processes, optimize performance and achieve sustainable good manufacturing practices across all sectors of the manufacturing industry.

Participation: KSh 35,000 (+16% VAT)

Enquiries: suzy.nzuki@kam.co.ke

[REGISTER HERE](#)



Venture into new territories!



Changamka Shopping Festival

Date: 5th - 9th November 2024

Venue: KICC

In line with its mandate and commitment to enhance market access for locally manufactured products at local, regional, and international markets, KAM is organizing the 7th Annual Kenya Manufacturing Summit and Expo (Changamka Shopping Festival) in Nairobi.

This year's Expo is themed *Celebrating Kenya's Manufacturing Milestones*.

Enquiries: manufacturingexpo@kam.co.ke.

[BOOK A BOOTH HERE](#)

19th Annual Kaizen East Africa Congress

Date: 13th - 14th August 2024

Venue: Hyatt Regency Hotel, Westlands

This training is brought to you by KAM, in partnership with KAIZEN Institute. It targets:

- C-Suite Level Executives
- CXOs
- CEO
- MDs,
- Presidents
- Vice Presidents, Directors
- Country Heads
- General Managers
- Plant and Factory Heads
- Department Heads
- Senior Managers & Executives

Participation: KSh 60,000 (+16% VAT) for Members

For enquiries, contact kaizen@kam.co.ke



Take your business to the next level!



Human Resource Management Workshop

Date: 28th - 29th August 2024

Venue: TBC

This module is part of the ongoing business growth program. Intense competition highlights the importance of innovation, flexibility, responsiveness, and cooperation for long-term success. Employees with expert knowledge and technical skills or capabilities should be retained and or attracted. Human Resources now plays a more strategic role in the business and therefore HR Managers must be up to date with the latest HR innovations – technology, legal and others. Various topics to be covered in the training include:

- Leadership development
- Talent management
- Labor laws
- Employment policies

For enquiries, contact samuel.ndoria@kam.co.ke.

KAM – KDC Breakfast Workshop

Date: 14th August 2024

Time: 8.00 am - 10.30 am

Venue: Argyle Hotel Mombasa Road

KDC has partnered with KAM for a breakfast workshop to provide KAM members with insights on:

- Manufacturing equipment financing from India.
- Utilizing the Exim India Line of Credit offered by KDC

For enquiries, contact samuel.ndoria@kam.co.ke.



CENTRE FOR GREEN GROWTH AND CLIMATE CHANGE (CGGCC)

Optimize Your Processes!



Process Optimization Audits

Date: Ongoing

To help you achieve cost saving by optimizing your end-to-end process flow

Contact cectrainings@kam.co.ke to register.

Circular Economy Resource Mapping

Date: Ongoing

To help you reduce wastage in your facility while identifying areas of productive use of the generated waste.

For enquiries, contact ceecteam@kam.co.ke



Carbon Footprint Assessment

Date: Ongoing

To help you identify ways of reducing your current carbon footprint.

For enquiries, contact ceecteam@kam.co.ke



In-House Environmental Compliance Training

Date: Ongoing

To ensure that your organization complies with NEMA regulations and benchmark with global set standards on waste management and carbon emissions.

To sign up, contact cectrainings@kam.co.ke



Environmental Compliance Training

Date: 27th – 30th August 2024

Time: 8.30 am – 5.00 pm

To equip participants with knowledge on the laws applicable to the environment, guidance on compliance procedures, and the business case for compliance

Contact cectrainings@kam.co.ke for enquiries.

[REGISTER HERE](#)



CENTRE FOR ENERGY EFFICIENCY AND CONSERVATION (CEEC)

Optimize Your Processes!



Certified Energy Manager (CEM) Programme

Date: 9th - 13th September 2024 (Virtually) &
4th - 8th November 2024 (Physically)

This training shall cover energy management from a global perspective as well as applicable codes, standards, and policies for your region or country.

Participation: USD 1600 + 16% VAT (inclusive of exams)

[REGISTER HERE](#)

Energy Audits

Date: Ongoing

Through the audits, we identify areas of energy use, possible areas of energy wastage and offer recommendations to reduce the energy wastage and to achieve cost saving.

Contact ceecteam@kam.co.ke for enquiries on energy audits for your plant.



In-House Energy Management Training

Date: Ongoing

To equip your energy committee with the required skills for achievement of energy savings.

Contact cectrainings@kam.co.ke to sign up.



TVET PROGRAMME

Re-skill and Re-tool



Dual TVET Slots Industrial Acquisition

Date: Ongoing

In line with KAM's commitment to enhancing global competitiveness within our membership, the Dual TVET model ensures steady supply of a skilled labour force in the manufacturing sector.

Contact francis.veto@kam.co.ke for enquiries.

Kenya Skills Development – Community of Practise

Date: 15th August 2024

Venue: The Boma Hotel

This forum seeks to promote youth employability, professional development and improvement of practice in skills development in Kenya.

Contact francis.veto@kam.co.ke for enquiries.



Dual TVET Nairobi & Coast Region Sensitization Meeting

Date: TBC

This is an industry sensitization meeting that seeks to disseminate information on dual TVET

Contact francis.veto@kam.co.ke for enquiries.



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