



Vacancy Announcement

Kenya Association of Manufacturers (KAM), the representative organization for manufacturing and value-add companies in Kenya, is seeking to competitively fill the following position: -

Title: Graphics and Animation Intern

Department: Corporate Communications and Marketing

Reporting to: Marketing and Events Executive

Supervises: None

Location: Nairobi

Availability: Immediate

Contract Type: 6 months

Job Purpose:

1. To support the transition to visual member communication
2. To support internal and external marketing and communication campaigns.

Duties and responsibilities

- Create an array of promotional graphic packages that can be advertised on web platforms, social media accounts, email campaigns, and stadium boards.
- Conceptualize and design unique social graphics for quick-turn scenarios, such as milestones and transactions.
- Maintain and implement the KAM's creative guidelines on all projects for brand consistency.
- Collaborate with the Creative Content team to brainstorm content ideas, activations, and other storytelling engagements.
- Any other duties as may be assigned by the supervisor.

Requirements & Personal Attributes

- A diploma / degree in Graphic design and Animation, advertising, video production, or other related disciplines.
- Sound knowledge in computer skills, still graphics, video editing, and animation software (Adobe Illustrator, Photoshop, Lightroom, After Effects; Adobe Creative Suite; Final Cut Pro X editing skills or Adobe Premiere);
- Adobe After Effects; Adobe Creative Suite; Final Cut Pro X editing skills (or Adobe Premiere);

- Adobe Illustrator, Adobe Photoshop and Lightroom
- Production of still graphics, animated content, motion graphics and infographics;
- Recording broadcast/professional quality video and audio;
- Knowledge of lighting;
- Knowledge of different video formats and file conversions from multiple formats;
- Video publishing online and social media;
- Excellent writing and communication skills;
- Excellent organizational skills;
- Attention to detail.

How to Apply:

Interested and qualifying candidates should complete the online application and submit their CV and application letter only to hr@kam.co.ke citing the title “**Graphics and Animation Intern**” in the email subject line to reach us **not later than 12th April 2024**. Click [here](#) to apply. **Shortlisting shall be on a rolling basis and only the shortlisted shall be contacted.**