



**FEBRUARY 2024**

## Boost Your Strategies! *Manufacturing Academy*

The Manufacturing Academy shall host the following trainings in February, to drive your competitiveness:

Training	Description	Date
<p>Training: Occupational Safety, Health &amp; Wellness Within Manufacturing</p>	<p>This well-structured training program aims to equip participants with the latest insights and global best practices in occupational safety and health, ensuring they stay abreast of the latest trends and industry standards.</p> <p>Participation:</p> <ul style="list-style-type: none"> <li>• Ksh. 35,000 (+16% VAT) per participant for Members</li> <li>• Kshs. 45,500 (+16% VAT) per participant for Non-Members</li> </ul> <p>For enquiries, contact <a href="mailto:suzy.nzuki@kam.co.ke">suzy.nzuki@kam.co.ke</a>.</p>	<p>21st - 23rd February 2024, 8.00 am - 4.30 pm</p> <p><b>Venue:</b> Golden Tulip Hotel, Westlands</p> <p><a href="#">Click Here</a> to Register</p>
<p>Digital Trade (E-Commerce) Training for SMEs</p>	<p>The training shall cover:</p> <ul style="list-style-type: none"> <li>• Three core areas of E-commerce for SMEs</li> <li>• The general overview of E-commerce for SMEs</li> <li>• The technical details that affect the turnover of businesses</li> <li>• The development of a sustainable, strategic business model and plan</li> <li>• The importance of having a standard E-commerce website for their business</li> </ul> <p>For enquiries, contact <a href="mailto:gilbert.rutto@kam.co.ke">gilbert.rutto@kam.co.ke</a>.</p>	<p>Shortlisting as per criteria is ongoing</p>

<p>Swedish Workplace Program (SWP) Social Dialogue Sessions</p>	<p>This program seeks to:</p> <ul style="list-style-type: none"> <li>• Promote decent work and sustainable business by upskilling the capacity of Human Resource and Rights managers and organizational leaders within the automotive and other manufacturing sectors</li> <li>• Address workplace challenges that affect employee welfare and productivity</li> </ul> <p>Specific upskilling areas shall focus on but not limited to:</p> <ul style="list-style-type: none"> <li>• Communication and leadership skills</li> <li>• Change management</li> <li>• Employee engagement</li> <li>• Human rights as a core of the business</li> </ul> <p>For enquiries, contact <a href="mailto:suzy.nzuki@kam.co.ke">suzy.nzuki@kam.co.ke</a></p>	<p>9th February 2024</p> <p><b>Venue:</b> Nairobi and Mombasa</p>
<p>In-House Training</p>	<p>This training seeks to equip your respective team (s) with the necessary skills and knowledge to improve the company’s productivity, improve on operational efficiency as well as enhancing your global competitiveness</p> <p>For enquiries, contact <a href="mailto:gilbert.rutto@kam.co.ke">gilbert.rutto@kam.co.ke</a>.</p>	<p>Ongoing</p>

**Venture into new territories!**  
***Business Information & Market  
 Development***

KAM's Business Information and Market Development Desk shall host the following activities to strengthen and scale up trade, productivity and export market development for local industry:

Activity	Description	Date
Seminar: AfCFTA Guided Trade Initiative	<p>The Africa Continental Free Trade Area (AfCFTA) Guided Trade Initiative (GTI) is a pilot of the continental free trade area that aims at fast-tracking the operationalisation of AFCFTA.</p> <p>Join us for this seminar as we:</p> <ul style="list-style-type: none"> <li>• Take stock of gains under GTI.</li> <li>• Sensitize manufacturers on the process of taking part in the second phase of GTI.</li> <li>• Provide status update on progress of AfCFTA.</li> </ul> <p><b>Participation:</b> Ksh 7,540 (Inclusive of VAT)</p> <p>For enquiries, contact <a href="mailto:seminars@kam.co.ke">seminars@kam.co.ke</a></p>	<p>14th February 2024, 8.00 am - 1.00 pm</p> <p><b>Venue:</b> Golden Tulip Hotel, Westlands</p> <p><a href="#">Click Here</a> to Register</p>
Seminar: Data Protection Law	<p>This seminar seeks to equip participants with skills needed to ensure employees understand:</p> <ul style="list-style-type: none"> <li>• The different types of data</li> <li>• The different data roles within an organization</li> <li>• Individual rights to be informed and to access their data</li> </ul> <p><b>Participation:</b></p> <ul style="list-style-type: none"> <li>• Ksh 8,120 for Members</li> <li>• Ksh 12,760 for Non-Members</li> </ul> <p>For enquiries, contact <a href="mailto:seminars@kam.co.ke">seminars@kam.co.ke</a>.</p>	<p>29th February 2024</p> <p><a href="#">Click Here</a> to Register</p>

Take your business to the next level!  
*KAM SME Hub*

The KAM SME Hub shall carry out the following activities to take your business to the next level:

Activity	Description	Date
Product Management and Diversified Strategies Module	<p>This module is a continuation of the KAM - Unilever Business Growth Program and offers participants:</p> <ul style="list-style-type: none"><li>• Effective methods for uncovering, developing, and testing lucrative market opportunities and</li><li>• A practical method for translating the opportunities from abstract concepts into tangible products and services</li></ul> <p>For enquiries, contact <a href="mailto:samuel.ndoria@kam.co.ke">samuel.ndoria@kam.co.ke</a>.</p>	28th - 29th February 2024

## Optimize your processes

### Centre for Green Growth and Climate Change (CGGCC)

Activity	Description	Date
Circular Economy Conference and Expo (The LOOP Forum)	<p>This forum seeks to bring together public and private companies, development partners, and learning/research institutions involved in the circular economy to showcase innovation design and sustainability in a 2-day conference.</p> <p>Exhibition Fee: Ksh 5,000</p> <p>Contact <a href="mailto:ceecteam@kam.co.ke">ceecteam@kam.co.ke</a> for enquiries.</p>	<p>28th - 29th February 2024</p> <p>Venue: Sarit Expo Center</p> <p><a href="#">Click Here</a> to register as a Guest</p> <p><a href="#">Click Here</a> to register as an Exhibitor</p>
Process Optimization Audits	<p>To help you achieve cost saving by optimizing your end-to-end process flow</p> <p>Contact <a href="mailto:ceectrainings@kam.co.ke">ceectrainings@kam.co.ke</a> to register.</p>	Ongoing
Circular Economy Resource Mapping	<p>To help you reduce wastage in your facility while identifying areas of productive use of the generated waste.</p> <p>For enquiries, contact <a href="mailto:ceecteam@kam.co.ke">ceecteam@kam.co.ke</a></p>	Ongoing
Carbon Footprint Assessment	<p>To help you identify ways of reducing your current carbon footprint.</p> <p>For enquiries, contact <a href="mailto:ceecteam@kam.co.ke">ceecteam@kam.co.ke</a></p>	Ongoing
In-House Environmental Compliance Training	<p>To ensure that your organization complies with NEMA regulations and benchmark with global set standards on waste management and carbon emissions.</p> <p>To sign up, contact <a href="mailto:ceectrainings@kam.co.ke">ceectrainings@kam.co.ke</a></p>	Ongoing

## Centre for Energy Efficiency and Conservation (CEEC)

Activity	Description	Date
Energy Auditing Training	<p>This training seeks to help participants:</p> <ul style="list-style-type: none"><li>• Understand the energy auditing process</li><li>• Identify energy efficiency measures (electrical and mechanical)</li><li>• Understand the effective use of energy auditing tools, data analysis, writing of energy audit reports and presentation skills</li><li>• Have the skills needed to study a facility and determine energy-saving opportunities.</li></ul> <p><b>Participation:</b> Ksh 55,000 + 16% VAT per person</p> <p>Contact <a href="mailto:cectrainings@kam.co.ke">cectrainings@kam.co.ke</a> for enquiries.</p>	<p>19th - 23rd February 2024, 8.30 pm - 5.00 pm</p> <p><b>Venue:</b> Westlands, Nairobi</p> <p><a href="#">Click Here</a> to Register</p>
Energy Audits	<p>Through the audits, we identify areas of energy use, possible areas of energy wastage and offer recommendations to reduce the energy wastage and to achieve cost saving.</p> <p>Contact <a href="mailto:ceecteam@kam.co.ke">ceecteam@kam.co.ke</a> for enquiries on energy audits for your plant.</p>	Ongoing
In-House Energy Management Training	<p>To equip your energy committee with the required skills for achievement of energy savings.</p> <p>Contact <a href="mailto:cectrainings@kam.co.ke">cectrainings@kam.co.ke</a> to sign up.</p>	Ongoing