



**OCTOBER 2023**

## Boost Your Strategies! Manufacturing Academy

The Manufacturing Academy shall host the following trainings in October, to drive your competitiveness:

Training	Description	Date
<p>Training: Swedish Workplace Programme (SWP) on Social Dialogue &amp; Employee Communication</p>	<p>This training aims at:</p> <ul style="list-style-type: none"> <li>Promoting decent work and sustainable business by upskilling the capacity of Human Resource and Rights managers and organizational leaders within the automotive and manufacturing sector on business and human rights and social dialogue, to address workplace challenges that affect employee welfare and productivity.</li> <li>Supporting Human Resource professionals to leverage workplace cooperation and address the challenges around productivity, sound labour relations, and sustainability.</li> </ul> <p>Participation is <b>FREE!</b></p> <p>For enquiries, contact <a href="mailto:suzy.nzuki@kam.co.ke">suzy.nzuki@kam.co.ke</a>.</p>	<p>13th October 2023, 8.00 am - 3.00 pm</p> <p><b>Venue:</b> Golden Tulip Hotel, Westlands</p> <p><a href="#">Click Here</a> to Register</p>
<p>Training: Harnessing Power BI, Predictive Analytics for Smarter Business Decision-Making</p>	<p>The training aims at:</p> <ul style="list-style-type: none"> <li>Helping participants have solid data predictions skills using Power BI.</li> <li>Contextualizing the need for Power BI Predictive Analytics.</li> <li>Integrating power BI Analytics with decision-making.</li> <li>Enhancing understanding on the use of R Script as a data source, processing R Script, and R visualization</li> <li>Enhancing understand on the process of creating a prediction visualization with R</li> </ul> <p><b>Participation:</b> Ksh 45,000 + 16% VAT per person</p> <p>For enquiries, contact <a href="mailto:gilbert.rutto@kam.co.ke">gilbert.rutto@kam.co.ke</a>.</p>	<p>17th - 19th October 2023</p> <p><a href="#">Click Here</a> to Register</p>

<p>Virtual Training: The Analytic Process in Procurement Planning Within Manufacturing</p>	<p>The training seeks to:</p> <ul style="list-style-type: none"> <li>• Empower participants to gain practical insights into designing, implementing, and tracking KPIs for procurement planning process optimization, as well as leverage on modern tools and technology to harness the full potential of data analytics.</li> <li>• Help participants gain knowledge on KPIs and their significance in manufacturing procurement, inventory optimization, and warehouse management.</li> <li>• Help participants develop practical skills in designing and implementing KPI dashboards for effective tracking.</li> <li>• Help participants apply industry best practices to align KPIs with organizational goals and enhance operational efficiency.</li> <li>• Enhance participants' understanding on how effective KPIs can improve productivity and reduce costs in manufacturing.</li> </ul> <p><b>Participation:</b> Ksh 15,000 + 16% VAT per person</p> <p>For enquiries, contact <a href="mailto:gilbert.rutto@kam.co.ke">gilbert.rutto@kam.co.ke</a>.</p>	<p>18th - 19th October 2023, 8.30 am - 12.30 pm</p> <p><a href="#">Click Here</a> to Register</p>
<p>Training: AI Strategy for Leaders in Manufacturing</p>	<p>This training is designed to give business leaders a basic understanding of AI capabilities and terminology, identify use cases in their functional areas, and help advocate for AI implementation in their projects.</p> <p>It shall cover AI fundamentals, applications, strategy development, and effective communication.</p> <p><b>Participation:</b> Ksh 60,000 + 16% VAT per person</p> <p>For enquiries, contact <a href="mailto:gilbert.rutto@kam.co.ke">gilbert.rutto@kam.co.ke</a>.</p>	<p><a href="#">Click Here</a> to Register</p>
<p>In-House Training</p>	<p>This training seeks to equip your respective team (s) with the necessary skills and knowledge to improve the company's productivity, improve on operational efficiency as well as enhancing your global competitiveness</p> <p>For enquiries, contact <a href="mailto:gilbert.rutto@kam.co.ke">gilbert.rutto@kam.co.ke</a>.</p>	<p>Ongoing</p>

## Venture into new territories! Business Information & Market Development

KAM's Business Information Services (BIS) Desk shall host the following activities to strengthen and scale up trade, productivity and export market development for local industry:

Activity	Description	Date
<p>Seminar: Understanding Business Compliance with Competition Law</p>	<p>The seminar seeks to raise awareness, strengthen and protect the way competition works in Kenyan industries and markets, to improve the efficiency of economy and welfare of Kenyans.</p> <p>It shall cover:</p> <ul style="list-style-type: none"> <li>• Business competition compliance requirements in Kenya: Restrictive Agreements, Practices, and Decisions</li> <li>• Compliance with consumer protection requirements under the Competition Act</li> <li>• Non-Compliance by businesses - Investigation process and litigation and appeal</li> <li>• Business preparedness during investigations</li> </ul> <p><b>Participation:</b></p> <ul style="list-style-type: none"> <li>• Ksh 7,540 per participant for Members</li> <li>• Ksh 11,600 per participant for non-Members</li> </ul> <p>For enquiries, contact <a href="mailto:seminars@kam.co.ke">seminars@kam.co.ke</a></p>	<p>24th October 2023, 8.00 am - 1.00 pm</p> <p><b>Venue:</b> Golden Tulip Hotel, Westlands</p> <p><a href="#">Click Here</a> to Register</p>
<p>Changamka Shopping Festival</p>	<p>The Festival is conceptualized around the African Industrialization Day, which is celebrated on 20th November every year. It provides a platform for networking and learning opportunities to boost regional economic growth, as providing an opportunity for updated information on expansion opportunities for manufacturing growth in Kenya and in Africa.</p> <p>The Festival brings together local manufacturers to showcase the quality and diversity of locally manufactured goods and services.</p> <p>For enquiries, contact <a href="mailto:manufacturingexpo@kam.co.ke">manufacturingexpo@kam.co.ke</a>.</p>	<p>31st October - 4th November 2023 at KICC in Nairobi</p> <p>&amp;</p> <p>30th November - 2nd December 2023 at Visa Oshwal Centre in Mombasa</p> <p><a href="#">Click Here</a> to Register</p>

## Take your business to the next level! KAM SME Hub

The KAM SME Hub shall carry out the following activities to take your business to the next level:

Activity	Description	Date
Virtual: KEBS awareness forum on the Standardization Mark acquisition	<p>The forum is an awareness-raising session for SMEs on:</p> <ul style="list-style-type: none"> <li>• Product certification process; Sample collection and product testing</li> <li>• SME categorization/classification</li> <li>• The Standards Levy</li> <li>• Utilization of the KEBS platform (KIMS)</li> </ul> <p>For enquiries, contact <a href="mailto:samuel.ndoria@kam.co.ke">samuel.ndoria@kam.co.ke</a>.</p>	<p>17th October 2023, 10.00 am - 12.00 pm</p> <p style="text-align: right;"><a href="#">Click Here</a> to Register</p>
SME CEOs' Business Management Forum	<p>This forum seeks to:</p> <ul style="list-style-type: none"> <li>• Help participants understand and acquire the knowledge/skill of SME management, such as business frameworks and use them for the company's growth.</li> <li>• Enable business owners to understand their company's current status and take actions to improve the company performance, including the non-financial areas.</li> </ul> <p>The expected outcomes for the training are:</p> <ul style="list-style-type: none"> <li>• Improved profits</li> <li>• Improve employee motivation</li> <li>• Better corporate governance</li> </ul> <p><b>Limited slots available!</b></p> <p>For enquiries, contact <a href="mailto:samuel.ndoria@kam.co.ke">samuel.ndoria@kam.co.ke</a></p>	<p>24th - 26th October 2023, 8.00 am - 4.00 pm</p> <p><b>Venue:</b> Golden Tulip Hotel, Westlands</p> <p style="text-align: right;"><a href="#">Click Here</a> to Register</p>

## Optimize your processes

### Centre for Green Growth and Climate Change (CGGCC)

Activity	Description	Date
Process Optimization Audits	To help you achieve cost saving by optimizing your end-to-end process flow  Contact <a href="mailto:cectrainings@kam.co.ke">cectrainings@kam.co.ke</a> to register.	Ongoing
Circular Economy Resource Mapping	To help you reduce wastage in your facility while identifying areas of productive use of the generated waste.  For enquiries, contact <a href="mailto:ceecteam@kam.co.ke">ceecteam@kam.co.ke</a>	Ongoing
Carbon Footprint Assessment	To help you identify ways of reducing your current carbon footprint.  For enquiries, contact <a href="mailto:ceecteam@kam.co.ke">ceecteam@kam.co.ke</a>	Ongoing
In-House Environmental Compliance Training	To ensure that your organization complies with NEMA regulations and benchmark with global set standards on waste management and carbon emissions.  To sign up, contact <a href="mailto:cectrainings@kam.co.ke">cectrainings@kam.co.ke</a>	Ongoing

## Centre for Energy Efficiency and Conservation (CEEC)

Activity	Description	Date
<p>Green &amp; Circular Economy Training (Class Sessions &amp; Case Studies)</p>	<p>This training shall cover:</p> <ul style="list-style-type: none"> <li>• Transition from a linear economic model into circular economics.</li> <li>• Principles and building blocks of the circular economy.</li> <li>• The policy framework for a circular economy.</li> <li>• Best practices in circular economy</li> <li>• Benchmarking different sectors locally and globally.</li> <li>• Case studies on the implementation of circular economics.</li> </ul> <p><b>Participation:</b> Ksh 80,000 + 16% VAT per person</p> <p>Contact <a href="mailto:cectrainings@kam.co.ke">cectrainings@kam.co.ke</a> for enquiries.</p>	<p>21st - 24th November 2023, 8.30 am - 4.30 pm</p> <p><b>Venue:</b> Westlands, Nairobi</p> <p><a href="#">Click Here</a> to Register</p>
<p>Webinar: Green and Circular Economy Training</p>	<p>The webinar shall give participants the clear outline of the training to be held from 21st - 24th November 2023, as well as gather their expectations for it.</p> <p>Participation is <b>FREE!</b></p> <p>Contact <a href="mailto:cectrainings@kam.co.ke">cectrainings@kam.co.ke</a> for enquiries.</p>	<p>24th October 2023, 10.00 am - 11.30 am</p> <p><a href="#">Click Here</a> to Register</p>
<p>Energy Audits</p>	<p>Through the audits, we identify areas of energy use, possible areas of energy wastage and offer recommendations to reduce the energy wastage and to achieve cost saving.</p> <p>Contact <a href="mailto:ceecteam@kam.co.ke">ceecteam@kam.co.ke</a> for enquiries on energy audits for your plant.</p>	<p>Ongoing</p>
<p>In-House Energy Management Training</p>	<p>To equip your energy committee with the required skills for achievement of energy savings.</p> <p>Contact <a href="mailto:cectrainings@kam.co.ke">cectrainings@kam.co.ke</a> to sign up.</p>	<p>Ongoing</p>