



## **CALL FOR CONSULTANCY TO CONDUCT A CAPACITY BUILDING EXERCISE FOR THE TEXTILES AND APPARELS SECTOR SUSTAINABILITY AND COMPETITIVENESS PLATFORM MEMBERS**

### **1.0 Introduction**

The Kenya Association of Manufacturers (KAM) was established in 1959 as a private sector body and has evolved into a dynamic, vibrant, credible, and respected business membership association that unites industrialists and offers a common voice for businesses.

KAM seeks to engage a Sustainability Expert to:

- a. Carry out sustainability capacity building needs assessment/gaps for MDAs and Regulators in National and County Government.
- b. Develop a capacity building module on Sustainable Textile and Apparel Sector
- c. Facilitate a capacity building workshop for representatives of MDAs and regulators of T&A sector in the National and County governments.
- d. Design and prepare relevant training materials for the capacity building exercise.
- e. Prepare a post capacity building report.

This activity is part of the KAM- IDH partnership that aims at mainstreaming sustainability for competitiveness in the Textiles and Apparels Sector. As part of this commitment, the program is sponsoring a sustainability capacity building exercise for T&A public sector officials.

### **2.0 Objective of the consultancy**

The objective of the consultancy is to train public sector officials on the principles of sustainable manufacturing and how to apply these principles to the T&A sector.; ultimately strengthening Kenya's T&A sector governance and coordination.

Stakeholders in T&A have agreed to form a Sustainability and Competitiveness platform. The platform will have a working group to facilitate Public Private Dialogue (PPDs) with membership nominated from the representative MDAs, manufacturers, development partners and other relevant stakeholder. The platform has a governance structure and an established Secretariat.

The platform will identify systemic sustainability constraints and propose systemic solutions for implementation by actors along the value chain of the textile and apparel sector in Kenya.

### **3.0 Scope of work**

The scope of work will cover the following areas:

1. Develop sustainability capacity building strategy and assess the needs for the nominees to the platform.
2. Creation of the capacity building methodology and schedule/program based on the assessment.
3. Develop a capacity building module and design relevant training materials.
4. Facilitate/conduct a 3-day Sustainable Manufacturing in T&A sector capacity building workshop.
5. Conduct evaluation of the capacity building session.
6. Report on the conducted capacity building report.

### **4.0 Expected outcomes.**

The following are the expected outputs:

- a. Inception report detailing summary of technical and financial proposals incorporating inputs of both parties.
- b. Training plan with outline of contents to be covered and proposed participatory methods of delivery aligned to the contents.
- c. Evaluation of the facilitation work, based on evaluation forms received from participants.
- d. Successful facilitation of the training.
- e. Technical advice and support to participants during the capacity building session.
- f. Final report on the implementation of the tasks after finishing the capacity building.

### **5.0 Timeframe and implementation schedule**

- The consultant will work under the overall supervision of the Kenya Association of Manufacturers.
- The consultancy is to be performed for a total of eight (08) working days, in the month of August 2023.
- A 3-day training workshop to be held between in August.

### **6.0 Qualifications of the consultant**

The consultant (Individual or Firm) must have extensive experience in sustainability, value chain development, textiles and apparels manufacturing sector and international trade.

### **7.0 Educational Qualifications of Individual/ Lead consultant (s) in the case of a Firm**

- Have a bachelor's degree in economics, sustainable development, engineering, environmental science, law, humanities, public policy, or similar technical or science-based fields.
- Be a holder of a master's qualification. A PhD would be an added advantage.
- Professional Experience of Individual/ Lead consultant (s) in the case of a Firm

- Extensive experience (at least 5 years) experience in completing Sustainability trainings/workshops for organizations.
- Proven and demonstrated broad knowledge of and ability to utilize principles, methods, techniques, and systems of project management.
- Experience related to sustainability, value chain development, textiles and apparels manufacturing sector and international trade.
- Ability to engage with a cross-section of stakeholders in the public and private sector.
- Have excellent writing and research skills.
- Excellent inter-personal communication skills including experience of facilitation of trainings/workshops and presentation.
- Excellent communication skills as well as the ability to communicate fluently in English and Swahili. (Spoken and written)
- Proven ability to work under pressure and meet deadlines.
- Have a proven track record within the textiles and apparels sector development, sustainability, and international trade.

## **8.0 Application for consultancy**

Interested consultants or entities are requested to submit technical and financial proposals to [procurement@kam.co.ke](mailto:procurement@kam.co.ke) by **26<sup>th</sup> July 2023** stating, “KAM CONSULTANCY ON TEXTILE AND APPAREL SECTOR SUSTAINABILITY CAPACITY BUILDING”.

## **9.0 Technical proposal and financial proposal**

1. Description of the firm and the firm’s qualifications.
2. Copy of Company Certificate of incorporation.
3. Tax Compliance Certificate (Valid).
4. Statutory KRA PIN and VAT certificate copies.
5. Brief description of Understanding of the requirements for service, including assumptions.
6. Proposed approach and methodology.
7. Proposed team structure.
8. Proposed project team members.
9. Executive brief of relevant similar projects undertaken in the past two (2) years.

### **Financial proposal**

1. A summary of the price
2. The period of its validity

**Curriculum Vitae and two recommendations** (For a firm should contain CVs for all Consultants involved in the Consultancy)

**KAM Physical address:** KAM Procurement  
Kenya Association of  
Manufacturers KAM  
House  
Mwanzi Road, Opposite  
Westgate Mall P.O Box 30225  
-00100  
Nairobi

#### **10.0 Payment terms(Provisions)**

Kenya Association of Manufactures policy is to pay for contractual services based on the performance of contractual services rendered.

#### **11.0 Evaluation of the proposals**

- A two-stage procedure will be utilized in evaluating the proposals, with an evaluation of the technical component being completed prior to any price component. Scores will be awarded for the technical proposal.
- The price component proposal will be opened only for those firms/ institutions whose technical component meets the requirements for the assignment, as indicated by a score of more than 70%.

*Please note only successful candidates will be contacted*