



CALL FOR CONSULTANCY TO CONDUCT A BASELINE STUDY ON SUSTIANABILITY PRACTICES, COMPETITIVENESS AND OPPORTUNITIES FOR SUSTAINABLE GLOBAL TRADE FOR KENYAN TEXTILES AND APPARELS SECTOR

1.0 Introduction

The Kenya Association of Manufacturers (KAM) was established in 1959 as a private sector body and has evolved into a dynamic, vibrant, credible, and respected business membership association that unites industrialists and offers a common voice for businesses.

KAM seeks to engage a consultant to:

- Conduct a baseline study on sustainability practices and compliances for Kenya's textiles and apparels sector.
- Identify opportunities for sustainable trade within the global environment.
- Assess the sectors competitiveness at local regional and international markets.
- Provide a roadmap towards mainstreaming sustainability in the Kenyan Sector alongside competitiveness.

This activity is part of the KAM- IDH partnership that aims at mainstreaming sustainability for competitiveness in the Textiles and Apparels Sector.

2.0 Objective of the Consultancy

The objective of the consultancy is to provide the Kenyan Textiles and Apparels sector and its stakeholders with a roadmap to grow the textiles and apparels sector sustainability and achieve global competitiveness.

The global sourcing market is increasingly incorporating sustainability as one of its critical checkboxes for sourcing decisions by global brands. As such, sustainability has developed to be a critical sourcing factor closely linked with the cost, speed to market and quality among other factors.

The baseline study will therefore assess the state of sustainability and related compliances within the Kenyan textiles and apparels sector, its relation to global competitiveness for the sector and key recommendations to drive the overall competitiveness of the Kenyan textiles and apparels sector.

It is expected that this report will support Kenya's exports competitiveness in the textiles and apparels sector.

3.0 Scope of work

The scope of work will cover the following areas:

1. Conduct research to assess the state of sustainability and related compliances in Kenyan Textiles and apparels sector.
2. Conduct an assessment of the Textiles and apparels sector cost competitiveness and other key factors shaping international trade.
3. Assess the importance of sustainability in driving global competitiveness of the textiles and apparels sector.
4. Develop a roadmap towards enhancing the sector's sustainability and competitiveness for domestic and international markets.
5. Validation of the findings at the national and select regional forums to enhance the content and findings of the research.
6. Dissemination of the findings.

4.0 Expected outputs.

The following are the expected outputs:

1. An Inception Report detailing understanding of the work, the appropriate methods to be used to develop the research, and a suitable Work Plan – to be prepared after the inception meeting with KAM and a technical stakeholder committee.
2. Field survey and desktop research to assess state of sustainability and related compliances, sector's competitiveness in the national and international market and opportunities for mainstreaming sustainability for global competitiveness.
3. A draft Study is developed.
4. Facilitation and presentation of draft study at stakeholders' forums.
5. Publishing, and Launch of the final research study.

Timeframe and implementation schedule

The consultant will work under the overall supervision of the Kenya Association of Manufacturers. The consultancy is to be performed for **Thirty-five working (35) days, starting in the month of April 2023.**

The proposed timeline excludes the time gap between relevant meetings between the consultant and stakeholders; as well as the time that may be required for KAM to review the output for approval purposes.

Task/Milestones	No of Days	Deliverables
Submission of an Inception Report	3 days	Inception Report
Field work and desktop research	22 days	Draft 1 of the research study Report.
Facilitation and presentation to KAM and stakeholders' validation forums.	5 days	Facilitation and Presentation (power point) Feedback report from forums.

Incorporation of feedback from validation and stakeholders' forums	3	Draft 2 of the research study incorporating feedback.
Submit a final research study	1	Final research study
Presentation at the Launch to disseminate the study	1	Facilitation and Presentation (power point)
Total number of months	35 days	

5.0 Qualifications of the Consultant

The consultant (Individual or Firm) must have extensive experience in sustainability, value chain development, textiles and apparels manufacturing sector and international trade.

6.0 Educational Qualifications of Individual/ Lead consultant (s) in the case of a Firm

1. Have a bachelor's degree in economics, engineering, law, humanities, public policy or related social science field.
2. Be a holder of a master's qualification. A PhD would be an added advantage.
3. Professional Experience of Individual/ Lead consultant (s) in the case of a Firm
4. Minimum of 10 years' experience in economics, engineering, sustainability or related social science field. Phd will be an added advantage.
5. Experience related to sustainability, value chain development, textiles and apparels manufacturing sector and international trade.
6. Experience in research and development related to the subject matter of this study or related areas in Kenya and globally.
7. Ability to engage with a cross-section of stakeholders in the public and private sector.
8. Have excellent writing and research skills.
9. Excellent communication skills as well as the ability to communicate fluently in English and Swahili. (Spoken and written)
10. Proven ability to work under pressure and meet deadlines.
11. Have a proven track record within the textiles and apparels sector development, sustainability, and international trade.
12. Have excellent project delivery skills.

7.0 Application for consultancy

Interested consultants or entities are requested to submit technical and financial proposals to procurement@kam.co.ke by **10th April stating, "KAM BASELINE STUDY ON TEXTILES AND APPARELS SECTOR"**.

8.0 Technical proposal

1. Description of the firm and the firm's qualifications.
2. Copy of Company Certificate of incorporation.
3. Tax Compliance Certificate (Valid).
4. Statutory KRA PIN and VAT certificate copies.
5. Brief description of Understanding of the requirements for service, including assumptions.
6. Proposed approach and methodology.

7. Proposed team structure.
8. Proposed project team members.
9. Executive brief of relevant similar projects undertaken in the past two (2) years.

Financial proposal

1. A summary of the price
2. The period of its validity

Curriculum Vitae and two recommendations (For a firm should contain CVs for all Consultants involved in the Consultancy)

KAM Physical address: KAM Procurement
Kenya Association of Manufacturers
KAM House
Mwanzi Road, Opposite Westgate Mall
P.O Box 30225 -00100
Nairobi

8.0 Payment terms (provisions)

Kenya Association of Manufactures policy is to pay for contractual services based on the performance of contractual services rendered.

9.0 Evaluation of proposals

- A two-stage procedure will be utilized in evaluating the proposals, with an evaluation of the technical component being completed prior to any price component. Scores will be awarded for the technical proposal.
- The price component proposal will be opened only for those firms/ institutions whose technical component meets the requirements for the assignment, as indicated by a score of more than 70%.

Please note only successful candidates will be contacted.