



Boost Your Strategies! Manufacturing Academy

The Manufacturing Academy shall host the following trainings in August, to drive your competitiveness:

Training	Description	Date
Strategic Supply Chain Management & Analytics	<p>This two-day training is designed to equip supply chain professionals with knowledge and skills on how to effectively make data-driven management decisions to successfully transform their organizations into Intelligent Enterprises, bringing efficiency and accuracy through data analytics and new technologies and customer centric.</p> <p>Participation: Ksh 15,000 + VAT per person (Corporate Rates Available for 5 or more participants)</p> <p>To participate contact: gilbert.rutto@kam.co.ke.</p>	16th - 17th August 2022
Managing Brands in a Dynamic Manufacturing Environment	<p>This two-day training shall cover effective management of brands within the dynamic and ever rapidly changing environment, whilst reinforcing appropriate interpretation of the role of branding, the implication of the changing environment and its effects on brands within manufacturing.</p> <p>Participation: Ksh 30,000 + VAT per person (Corporate Rates Available for 5 or more participants)</p> <p>To participate, contact: gilbert.rutto@kam.co.ke.</p>	24th - 25th August 2022
Business Growth Program (BGP)	<p>BGP consists of a simple yet rigorous structure, comprising of three key blocks of strategic thinking:</p> <ul style="list-style-type: none"> • Where are we now? • Where are we going? • How do we get there? <p>It is centred entirely on the reality of your business – your current challenges, your opportunities, your future goals, and ambitions.</p> <p>The 2022 BGP focuses on the 4P's organizations need to thrive: People , Processes , Profits & Partnerships</p>	April - October 2022 (2 days per module)

	<p>Target: Managing directors or Unit Heads of privately owned businesses who have strategic control but not necessarily an ownership stake.</p> <p>Participation: Ksh 100,000 + VAT per person (For all 6 the modules), Sign up now and get a 10% discount on the total cost.</p> <p>To participate, contact: gilbert.rutto@kam.co.ke.</p>	
In-house Training Program of Choice (Fully Customized/tailor made)	<p>This is a carefully and mutually customized training program of your choice, and for any of your teams, to be conducted at your facility or at your preferred venue.</p> <p>It is designed to take care of the unique challenges faced by your team (s). It seeks to empower your teams to increase productivity, quality standards, minimize and eliminate wastage resulting to enhanced return on investments.</p> <p>Participation: Corporate rates available for 5 or more participants.</p> <p>To participate, contact: gilbert.rutto@kam.co.ke.</p>	As per your preference, including Saturdays

Venture into new territories!
Business Information & Market Development

KAM's Business Information Services (BIS) desk shall host the following activities to strengthen and scale up trade, productivity and export market development for local industry:

Activity	Description	Date
Forex Hedging Webinar	<p>Are you struggling to find the volume of USD, GBP and EUR that you need to keep your business operating at full capacity? Are the poor rates being offered by banks affecting your margins?</p> <p>Learn about Forex Hedging and reduce the risk, when exposed to the volatile market.</p> <p>Participation: Ksh 3,500 + VAT per person</p> <p>For more information, contact: seminars@kam.co.ke.</p>	25th August 2022
Changamka Shopping Festival	<p>We invite you to showcase your products at the Changamka Shopping Festival.</p> <p>For more information, contact: manufacturingexpo@kam.co.ke.</p>	<ul style="list-style-type: none"> • Nairobi: 1st - 5th November 2022, KICC • Kisumu: 1st - 4th December 2022, Aga Khan Hall

Take your business to the next level!

KAM SME Hub

The KAM SME Hub shall carry out the following activities to take your business to the next level:

Activity	Description	Date
Investor Readiness Workshop	<p>This training shall equip SMEs with requisite skills that will enable them to position themselves as investor-ready businesses.</p> <p>It shall also highlight various forms of financing options besides traditional lenders such as Private Equity Funds, Angel or Venture Capital Investors, depending on their capital needs.</p> <p>To participate, contact nduta.ndirangu@kam.co.ke or smes@kam.co.ke</p>	30th August 2022
SME Coaching – Business Plan	<p>SMEs under the KAM SME Innovation programme will undergo business plan coaching for 3 days to support their COVID-19 recovery plans and enhance their overall business performance.</p> <p>For more information, contact nduta.ndirangu@kam.co.ke or smes@kam.co.ke</p>	August
SME Coaching – Digital Marketing Strategies	<p>SMEs under the KAM SME Innovation programme will undergo digital marketing strategies coaching to support their COVID recovery plans and enhance their overall business performance.</p> <p>For more information, contact nduta.ndirangu@kam.co.ke or smes@kam.co.ke</p>	August
SME Financial Bootcamp	<p>The Bootcamp shall involve the selected SMEs and the various financial institutions (both traditional lenders and Angel or Capital Investors) engaging in a series of sessions together.</p> <p>It seeks to enable the SMEs:</p> <ul style="list-style-type: none"> • Understand the various institutions' requirements or conditions for financing. • Engage the financiers to discuss the challenges they face in accessing funding <p>For more information, contact nduta.ndirangu@kam.co.ke or smes@kam.co.ke</p>	31st August 2022
Call for Mentees and Mentors	<p>KAM has developed a Mentorship Programme to help accelerate the growth of manufacturing SMEs.</p> <p>In line with this, we are reaching out to interested manufacturing SMEs to join the mentorship program and receive guidance from industry experts, to accelerate their growth.</p> <p>For more information, contact nduta.ndirangu@kam.co.ke or smes@kam.co.ke</p>	<p>Click Here to register as a Mentee</p> <p>Click Here to register as a Mentor</p>

Optimize your processes!

Centre for Green Growth and Climate Change (CGGCC)

Activity	Description	Date
Process Optimization Audits	To help you save on costs by optimizing your end-to-end process flows For enquiries, contact ceecteam@kam.co.ke	Ongoing
Circular Economy Resource Mapping	To help you reduce wastage in your facility while identifying areas of productive use of the generated waste. For enquiries, contact ceecteam@kam.co.ke	Ongoing
Carbon Footprint Assessment	To help you identify ways of reducing your current carbon footprint. For enquiries, contact ceecteam@kam.co.ke	Ongoing
Virtual: Certified Carbon Auditing Professional Training	This training seeks to provide participants with the background knowledge, fundamentals, guidance, and tools for successful carbon auditing and management. It also seeks to help them understand a global problem, identify opportunities for GHG reduction, and apply practical strategies that will improve your company's bottom line and help impact climate change. Participation: Ksh 137, 500 + VAT per person For enquiries, contact cectrainings@kam.co.ke	16th - 17th August 2022

Centre for Energy Efficiency and Conservation (CEEC)

Activity	Description	Date
Sustainable Energy Week (Clean Energy Conference and Expo)	<p>The Expo aims to showcase the innovations in the clean energy market and link up users with financial institutions in clean energy.</p> <p>Participation: 3m*3m Exhibition booth – Kshs 100,000</p> <p>Contact ceecteam@kam.co.ke to register.</p>	28th - 30th September 2022
Energy Audits	<p>Through the audits, we identify areas of energy use, possible areas of energy wastage and offer recommendations to reduce the energy wastage and to achieve cost saving.</p> <p>Contact ceecteam@kam.co.ke for enquiries on energy audits for your plant.</p>	Ongoing
In-House Energy Management Training	<p>To equip your energy committee with the required skills for achievement of energy savings.</p> <p>Contact ceectrainings@kam.co.ke for enquiries.</p>	Ongoing
In-House Environmental Compliance Training	<p>To ensure that your organization complies with National Environmental Management Authority (NEMA) regulations and benchmark with global set standards on waste management and carbon emissions.</p> <p>Contact ceectrainings@kam.co.ke to register.</p>	Ongoing
Environmental Compliance Training	<p>To equip participants with knowledge on the laws applicable to the environment, guidance on compliance procedures, and the business case for compliance.</p> <p>Participation: Ksh 80, 000 + VAT per person</p> <p>Contact ceectrainings@kam.co.ke to register.</p>	12th - 15th September 2022

Re-skill and re-tool through the TVET Program

To promote skills development in industry, KAM's TVET Programme shall hold the following activities:

Activity	Description	Date
Coaching and Mentorship of TVET trainees	<p>To provide employees with the skills to succeed in the labour market and build their confidence in delivery at the workplace, whether coaching for self or blue-collar employment.</p> <p>To register and for more information, contact tvvet@kam.co.ke.</p>	Ongoing
Job matching bazaars	<p>Interested in interviewing TVET graduates for your industry?</p> <p>Participate in our job bazaars today!</p> <p>Kisumu/Nyanza, Coast, Lower Eastern/Machakos and North Rift regions contact: tvvet@kam.co.ke / miranda.pendo@kam.co.ke</p> <p>Nairobi and Nakuru/South Rift regions contact: sandraglory.moenga@kam.co.ke</p> <p>Nyeri County contact: joan.mbuvi@kam.co.ke</p> <p>Meru region contact: millicent.kaimenyi@kam.co.ke</p> <p>Mombasa region contact: suzy.nzuki@kam.co.ke</p>	Ongoing
Industry training slots for Cooperative Technical and Vocational Training (CTVET)	<p>CTVET seeks to reduce skills mismatch with industries and technical training institutions, both used as training centres for the following courses:</p> <ul style="list-style-type: none"> • Industrial Mechatronics • Automotive Mechatronics • Commercial and Agricultural Vehicle Mechatronics • Refrigeration and Cold Store Mechatronics • Automotive Technician • Plant Technician <p>For more information or to request for an industry visit, contact cooperativedvt@kam.co.ke.</p>	Ongoing

<p>DOSH industry assessments</p>	<p>The TVET team:</p> <ul style="list-style-type: none"> • Conducts industry assessments to support industries align to Occupational Safety and Health requirements prior to taking in attachees and interns. • Offers advisory on relevant policies required to support industries in taking up attachees and interns. We encourage you to take up an assessment today! <p>To request for an assessment, contact miranda.pendo@kam.co.ke or cooperativedvt@kam.co.ke</p> <p>Nyanza/North Rift regions contact: candy.awuor@kam.co.ke</p> <p>Nairobi/Kiambu regions contact: collette.ochieng@kam.co.ke</p>	<p>Ongoing</p>
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