



### Boost Your Strategies! Manufacturing Academy

The Manufacturing Academy shall host the following trainings in July, to drive your competitiveness:

Training	Description	Date
Strategic Supply Chain Management & Analytics	<p>This two-day training is designed to equip supply chain professionals with knowledge and skills on how to effectively make data-driven management decisions to successfully transform their organizations into Intelligent Enterprises, bringing efficiency and accuracy through data analytics and new technologies and customer centric.</p> <p><b>Participation:</b> Ksh 15,000 + VAT per person (Corporate Rates Available for 5 or more participants)</p> <p>To participate contact: <a href="mailto:manufacturingacademy@kam.co.ke">manufacturingacademy@kam.co.ke</a>.</p>	20th - 21st July 2022
Brand management: Aligning Business, Brand & Behaviour	<p>This two-day training shall help participants to align their current and future brands with the business and the behaviour of the consumers or the targeted customers.</p> <p><b>Participation:</b> Ksh 30,000 + VAT per person (Corporate Rates Available for 5 or more participants)</p> <p>To participate, contact: <a href="mailto:manufacturingacademy@kam.co.ke">manufacturingacademy@kam.co.ke</a>.</p>	27th - 28th July 2022
Business Growth Program (BGP)	<p>BGP consists of a simple yet rigorous structure, comprising of three key blocks of strategic thinking:</p> <ul style="list-style-type: none"> <li>• Where are we now?</li> <li>• Where are we going?</li> <li>• How do we get there?</li> </ul> <p>It is centred entirely on the reality of your business – your current challenges, your opportunities, your future goals, and ambitions.</p> <p>The 2022 BGP will focus on the 4P's organizations need to thrive: People , Processes , Profits &amp; Partnerships</p>	April - October 2022 (2 days per module)

**Target:** Managing directors or Unit Heads of privately owned businesses who have strategic control but not necessarily an ownership stake.

**Participation:** Ksh 100,000 + VAT per person (For all 6 the modules), Sign up now and get a 10% discount on the total cost.

To participate, contact: [manufacturingacademy@kam.co.ke](mailto:manufacturingacademy@kam.co.ke).

## Venture into new territories! Business Information & Market Development

KAM's Business Information Services (BIS) desk shall host the following activities to strengthen and scale up trade, productivity and export market development for local industry:

Activity	Description	Date
17th Annual KAM-Kaizen Congress	<p>Themed <i>Business Growth Strategy – The Kaizen Way</i>, the Congress seeks to enlighten participants on business growth strategies to expand their businesses.</p> <p><b>Participation:</b> Ksh 50,000 + VAT per person</p> <p>For more information, contact: <a href="mailto:kaizen@kam.co.ke">kaizen@kam.co.ke</a>.</p>	20th - 21st July 2022 Movenpick Hotel
Labour & Statutory Compliance Seminar	<p>A seminar on Labour and Statutory Compliance</p> <p>For more information, contact: <a href="mailto:seminars@kam.co.ke">seminars@kam.co.ke</a>.</p>	28th July 2022
PVoC Programme Seminar	<p>To equip manufacturers with the new PVoC requirements as they take effect.</p> <p>For more information, contact: <a href="mailto:seminars@kam.co.ke">seminars@kam.co.ke</a>.</p>	14th July 2022

# Take your business to the next level!

## KAM SME Hub

The KAM SME Hub shall carry out the following activities to take your business to the next level:

Activity	Description	Date
KAM SME Innovation Program - Good Manufacturing Practices (GMP) Workshop	<p>GMP is a system that ensures products are consistently produced and controlled as per quality standards. It is designed to minimize the risks involved in any production that cannot be eliminated through testing the final product.</p> <p>This 2-day workshop shall cover:</p> <ul style="list-style-type: none"> <li>• The benefits of following good manufacturing practices (GMP) in achieving competitive advantage</li> <li>• Basic quality system concepts and quality system regulations</li> <li>• An overview of key GMP Requirements and Practical GMP audits</li> <li>• Basic elements of sanitary equipment design</li> <li>• Effective cleaning and sanitation programs</li> <li>• Cross-contamination risk within the manufacturing environment</li> </ul> <p>To participate, contact <a href="mailto:nduta.ndirangu@kam.co.ke">nduta.ndirangu@kam.co.ke</a> or <a href="mailto:smes@kam.co.ke">smes@kam.co.ke</a></p>	19th - 20th July 2022
Good Corporate Governance and Ethical Leadership Workshops for SMEs	<p>The workshops seek to support SMEs in promoting, providing guidance and support necessary for the implementation of best corporate governance and ethical practices in Kenya.</p> <p>For more information, contact <a href="mailto:nduta.ndirangu@kam.co.ke">nduta.ndirangu@kam.co.ke</a> or <a href="mailto:smes@kam.co.ke">smes@kam.co.ke</a></p>	<ul style="list-style-type: none"> <li>• <b>Mombasa:</b> 14th July 2022, Bahari Beach Hotel</li> <li>• <b>Eldoret:</b> 28th July 2022, Eka Hotel</li> </ul>
SME Coaching – Business Plan	<p>SMEs under the KAM SME Innovation programme will undergo business plan coaching for 3 days to support their COVID-19 recovery plans and enhance their overall business performance.</p> <p>For more information, contact <a href="mailto:nduta.ndirangu@kam.co.ke">nduta.ndirangu@kam.co.ke</a> or <a href="mailto:smes@kam.co.ke">smes@kam.co.ke</a></p>	July
SME Coaching – Digital Marketing Strategies	<p>SMEs under the KAM SME Innovation programme will undergo digital marketing strategies coaching to support their COVID recovery plans and enhance their overall business performance.</p> <p>For more information, contact <a href="mailto:nduta.ndirangu@kam.co.ke">nduta.ndirangu@kam.co.ke</a> or <a href="mailto:smes@kam.co.ke">smes@kam.co.ke</a></p>	July

## Optimize your processes!

### Centre for Green Growth and Climate Change (CGGCC)

Activity	Description	Date
Process Optimization Audits	To help you save on costs by optimizing your end-to-end process flows For enquiries, contact <a href="mailto:ceecteam@kam.co.ke">ceecteam@kam.co.ke</a>	Ongoing
Circular Economy Resource Mapping	To help you reduce wastage in your facility while identifying areas of productive use of the generated waste. For enquiries, contact <a href="mailto:ceecteam@kam.co.ke">ceecteam@kam.co.ke</a>	Ongoing
Carbon Footprint Assessment	To help you identify ways of reducing your current carbon footprint. For enquiries, contact <a href="mailto:ceecteam@kam.co.ke">ceecteam@kam.co.ke</a>	Ongoing

### Centre for Energy Efficiency and Conservation (CEEC)

Activity	Description	Date
Energy Management Awards (EMA)	EMA is an annual event that recognizes enterprises that have achieved significant savings through implementing energy efficiency measures, increasing their productivity and competitiveness. Participation: Ksh 5,000 + VAT (Individual ticket) and Ksh 50,000 (Corporate table) To register, contact <a href="mailto:ema@kam.co.ke">ema@kam.co.ke</a>	8th July 2022
Energy Audits	Through the audits, we identify areas of energy use, possible areas of energy wastage and offer recommendations to reduce the energy wastage and to achieve cost saving. Contact <a href="mailto:ceecteam@kam.co.ke">ceecteam@kam.co.ke</a> for enquiries on energy audits for your plant.	Ongoing

In-House Energy Management Training	To equip your energy committee with the required skills for achievement of energy savings. Contact <a href="mailto:cectrainings@kam.co.ke">cectrainings@kam.co.ke</a> for enquiries.	Ongoing
In-House Environmental Compliance Training	To ensure that your organization complies with National Environmental Management Authority (NEMA) regulations and benchmark with global set standards on waste management and carbon emissions. Contact <a href="mailto:cectrainings@kam.co.ke">cectrainings@kam.co.ke</a> to register.	Ongoing

## Re-skill and re-tool through the TVET Program

To promote skills development in industry, KAM's TVET Programme shall hold the following activities:

Activity	Description	Date
Coaching and Mentorship of TVET trainees	To provide employees with the skills to succeed in the labour market and build their confidence in delivery at the workplace, whether coaching for self or blue-collar employment.  To register and for more information, contact <a href="mailto:tvvet@kam.co.ke">tvvet@kam.co.ke</a> .	Ongoing
Job matching bazaars	Interested in interviewing TVET graduates for your industry? Participate in our job bazaars. Kisumu/Nyanza, Coast, Lower Eastern/Machakos and North Rift regions contact: <a href="mailto:tvvet@kam.co.ke">tvvet@kam.co.ke</a> / <a href="mailto:miranda.pendo@kam.co.ke">miranda.pendo@kam.co.ke</a> Nairobi and Nakuru/South Rift regions contact: <a href="mailto:sandraglory.moenga@kam.co.ke">sandraglory.moenga@kam.co.ke</a> Nyeri County contact: <a href="mailto:joan.mbuvi@kam.co.ke">joan.mbuvi@kam.co.ke</a> Meru region contact: <a href="mailto:millicent.kaimenyi@kam.co.ke">millicent.kaimenyi@kam.co.ke</a>	<ul style="list-style-type: none"> <li>• <b>Nairobi:</b> 11th - 12th July 2022</li> <li>• <b>Machakos:</b> 13th July 2022</li> <li>• <b>Mombasa:</b> 19th - 20th July 2022</li> <li>• <b>Nyeri:</b> 15th - 16th July 2022</li> <li>• <b>Meru:</b> 15th - 16th July 2022</li> <li>• <b>Nakuru:</b> 19th - 20th July 2022</li> <li>• <b>Eldoret:</b> 27th - 28th July 2022</li> <li>• <b>Kisumu:</b> 26th July 2022</li> </ul>

<p>Industry training slots for Cooperative Technical and Vocational Training (CTVET)</p>	<p>CTVET seeks to reduce skills mismatch with industries and technical training institutions, both used as training centres for the following courses:</p> <ul style="list-style-type: none"> <li>• Industrial Mechatronics</li> <li>• Automotive Mechatronics</li> <li>• Commercial and Agricultural Vehicle Mechatronics</li> <li>• Refrigeration and Cold Store Mechatronics</li> <li>• Automotive Technician</li> <li>• Plant Technician</li> </ul> <p>For more information or to request for an industry visit, contact <a href="mailto:cooperativedvt@kam.co.ke">cooperativedvt@kam.co.ke</a>.</p>	<p>Ongoing</p>
<p>DOSH industry assessments</p>	<p>The TVET team:</p> <ul style="list-style-type: none"> <li>• Conducts industry assessments to support industries align to Occupational Safety and Health requirements prior to taking in attachees and interns.</li> <li>• Offers advisory on relevant policies required to support industries in taking up attachees and interns. We encourage you to take up an assessment today!</li> </ul> <p>To request for an assessment, contact <a href="mailto:miranda.pendo@kam.co.ke">miranda.pendo@kam.co.ke</a> / <a href="mailto:cooperativedvt@kam.co.ke">cooperativedvt@kam.co.ke</a></p> <p>Nyanza/North Rift regions contact: <a href="mailto:candy.awuor@kam.co.ke">candy.awuor@kam.co.ke</a></p> <p>Nairobi/Kiambu regions contact: <a href="mailto:collette.ochieng@kam.co.ke">collette.ochieng@kam.co.ke</a></p>	<p>Ongoing</p>