

KAM, your growth partner! February 2022




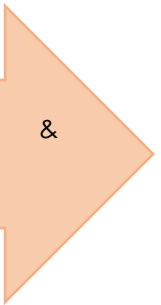

Are you looking to achieve success beyond success?

Reach out to Kenya Association of Manufacturers (KAM) for direct technical assistance, training, capacity building programmes, networking & mentorship, and trade & export development services. We're committed to assist you live up to your full potential.

Tap into any of our February activities below:

i) Sharpening your market focus! - The KAM Manufacturing Academy



The Manufacturing Academy shall host the following events, to drive your competitiveness:

| | Description | Date |
|---|---|--|
|  <p>Training Catalogue Breakfast Launch: Revolutionizing Manufacturing Excellence through Upskilling & Re-skilling</p> | <p>A guide to the Manufacturing Academy's training offer scheduled for this year. The event targets:</p> <ul style="list-style-type: none"> • Human Resources Managers/Directors • Training Managers • Learning and Development Directors • All individuals tasked with their organization's capacity building initiative | <p>9th February 2022</p> |
|  <p>Occupational Safety & Health Training</p> | <p>Broaden the knowledge of your Occupational Safety and Health (OSH) Committee Members with new aspects of the OSH Act 2007, and the WIBA Act 2007. The training, conducted in accordance with the Department of Occupational Health and Safety (DOSHS) curriculum, shall impart practical skills on effective occupational health and safety.</p> <p>Participation: 30,000 (+16% VAT) per person. Corporate Rates Available for 5 or more participants.</p> | <p>16th-17th February 2022</p> |
|  <p>Building Resilience in Family Businesses Training</p> | <p>This training shall highlight the key components of building a sustainable enterprise that grows beyond borders and generations. It shall equip participants with skills on:</p> <ul style="list-style-type: none"> • Governance framework for family-owned enterprises • Funding and finance within family-owned enterprises • Risk management within family-owned enterprises • Succession planning <p>Participation: KSH 20,000 (+16% VAT)</p> | <p>23rd-24th February 2022</p> |



To register or for enquiries, reach out to us on manufacturingacademy@kam.co.ke.

ii) Re-skill! Re-tool! - TVeT Program

To promote skills development in industry, KAM's TVET Programme shall hold the following activities:

| | Description | Date |
|---|---|---|
|  <p>NITA Training for HR Managers</p> | <p>Free training and learning exchange between National Industrial Training Authority (NITA) and Human Resource Managers. It shall raise awareness on NITA services and rebates.</p> <p>To register, contact tvvet@kam.co.ke.</p> | <ul style="list-style-type: none"> • Mombasa - 3rd February 2022 • Nakuru - 8th February 2022 • Nyeri - 15th February 2022 • Meru - 16th February 2022 • Nairobi - 22nd February 2022 |
|  <p>Industry assessments for DOSH</p> | <p>Industry visits and free occupational health and safety assessments for companies participating in the Cooperative Project by taking up trainees in Nairobi, Kiambu, Kisumu, Eldoret, Kisii, Kitale and Nakuru.</p> <p>Contact cooperativedvt@kam.co.ke for enquiries.</p> | <p>February – August 2022</p> |

iii) Optimise your processes! - Centre for Green Growth and Climate Change (CGGCC)

| | Description | Date |
|--|---|----------------------------------|
|  <p>Leading Circular Economy</p> | <p>A high-level executive course meant to equip top leadership on green growth and circular economy concepts. It shall offer case studies on global and industry best practices.</p> <p>Participation: KSh. 100,000 (+16% VAT) per participant</p> <p>To register, please contact ceetrainings@kam.co.ke.</p> | <p>23rd - 24th February 2022</p> |
|  <p>Certified Energy Manager (CEM)</p> | <p>The CEM course is recognized globally and is on demand by energy professionals. The course sets energy professionals to a great career foothold in the international markets. This course is offered by the Association of Energy Engineers (AEE) and one becomes a Certified Energy Manager after successfully passing an exam.</p> <p>Participation: KShs 180,000 (+16% VAT) per participant</p> <p>To register, please contact ceetrainings@kam.co.ke.</p> | <p>7th - 12th March 2022</p> |



The Center for Green Growth and Climate Change also offers the following services:

- **Equipment Audits:** Through equipment audits, KAM is offering an in-depth analysis of specific equipment to identify inefficiencies, provide implementable recommendations and guide equipment investment decisions.
- **Process Optimization Audits** to enable your plant to optimize the end-to-end process flows; to achieve process efficiency and cost saving.
- **Carbon Footprint Assessments** to help you understand and reduce your carbon footprints while setting your company to a carbon neutral pathway.
- **Circular Economy Resource Mapping** to create a value stream for the waste generated at your plant.





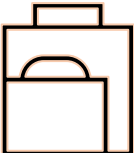
iv) Save energy, reduce cost, save tomorrow! - Centre for Energy Efficiency and Conservation (CEEC)

| Activities | Description | Date |
|--|---|--------------------------|
| Energy Auditing Training | Understand how to actualize the theoretical aspect of energy auditing through this 5-day class and practical training. Participation: KSh 55,000 (+16% VAT) per participant | 7th - 11th February 2022 |
| Energy Audits | Through the audits, we identify areas of energy use, possible areas of energy wastage and offer recommendations to reduce the energy wastage and to achieve cost saving. Contact ceecteam@kam.co.ke for enquiries on energy audits for your plant. | Ongoing |
| In-House Energy Management Training | To equip your energy committee with the required skills for achievement of energy savings. Contact ceectrainings@kam.co.ke for enquiries on in-house trainings. | Ongoing |
| In-House Environmental Compliance Training | Ensure that your organization complies with NEMA regulations and benchmark with global set standards on waste management and carbon emissions. Contact ceectrainings@kam.co.ke for enquiries on in-house trainings. | Ongoing |

For more information on these services, contact ceecteam@kam.co.ke.

v) Venture into new territories! - Business Information & Market Development

KAM's Business Information Services (BIS) desk shall host the following activities to strengthen and scale up trade, productivity, and export market development for local industry:

| | Activity | Description | Dates & Venues |
|--|----------------------------------|---|---|
|  | Webinar - Exporting to the US | Understand how to export to the US and get quality buyers of your products and services. Participation: KSh 1,500 (+16% VAT) for Members and KSh 3,000 (+16% VAT) for non-Members | 3rd February 2022, 5.00 pm – 7.00 pm |
|  | Dubai Expo 2020 | A trade mission during the Expo 2020 Dubai - Kenya Week to link you up with the international markets. The Expo seeks to create market linkages with both Government and businesses and to explore trade and investment opportunities. Participation: KES 50,000 (+16% VAT) for logistics | 14th - 18th February 2022 |
|  | Data Protection Webinar | A webinar to share insights on the Data Protection Act. Participation: Members - Kshs. 3,000 + VAT for Members and KSh 5,000+ VAT for non-members | To be confirmed |
|  | Trade Mission to Mozambique | To link you up with market opportunities in Mozambique. | 1st - 3rd March 2022 |
|  | Changamka Shopping Festival 2022 | Celebrate the ingenuity and innovation of the local manufacturing sector. | To be confirmed |

Contact us today, we're at your service!

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