

Vacancy Announcement

The Kenya Association of Manufacturers (KAM) is a business membership organization representing over 750 leading manufacturing and value-add companies in Kenya. We seek to competitively fill the following position:-

Title: Manufacturing Academy Manager

Reporting to:

Head of KAM Consulting

Location: Nairobi

Contract Type:

Permanent Contract

Job Purpose:

This position is responsible for driving the KAM manufacturing academy initiatives and building capacity for members on competitiveness both corporate and at employee level by ensuring relevance in all the trainings given.

Key objectives

- Marketing of Manufacturing Academy products and services
- Develop and Sale new innovative products to generate new revenue streams
- Business Growth
- Sustained profitability
- Effective member support
- Effective training initiatives
- Enhanced partnerships
- Timely and accurate and reports

Duties & Responsibilities

- Competitively Marketing and communication of academy products and services
- Identify, prioritize and develop key high-quality training and other products /services targeting business leaders and senior management in companies,
- Maintain relations with external service providers to be retained to offer services on behalf of KAM Consulting,
- Competitively market and offer services demanded by industry and the business sector;
- Ensure the Manufacturing Academy remains profitable in line with KAM sustainability objective .
- Determine relevant course outline and objectives to guide content development by the facilitators.
- Identifying and building relationships with partners to strengthen Academy offerings
- Reviewing the evaluations after each training and feedback analysis
- Periodic reports to Head KAM C - BCS Committee
- Preparation of Training Manuals
- Coordinate and participate in the Academy trainings
- Facilitate TNA that shows linkage to the training strategy and manage resources effectively
- Perform any other duty assigned by the Chief Executive.

Person Specification /Requirements:

- Degree in Commerce/Marketing/Education /Business Administration /Human Resources or any other relevant social sciences
- A masters degree in a relevant field is an added advantage
- A professional qualification in Marketing, affiliation to a professional body is added advantage
- Over 7years experience in Marketing and business development practice, 5 of these middle level management with a reputable organization operating in a comparable sector.

- Over 4 years' experience managing learning and Development /Capacity building initiatives
- Knowledge and basic experience in performance management systems
- Stakeholder management skills
- Event management experience
- Good knowledge of the manufacturing industry.

How to Apply:

Interested and qualifying candidates should complete the online form (**Click Link [here](#) to apply**) and submit their CV and application letter only to hr@kam.co.ke indicating the words "**Manufacturing Academy Manager**" on the email subject line so as to reach us **not later than September 20, 2021. Only the shortlisted shall be contacted.**