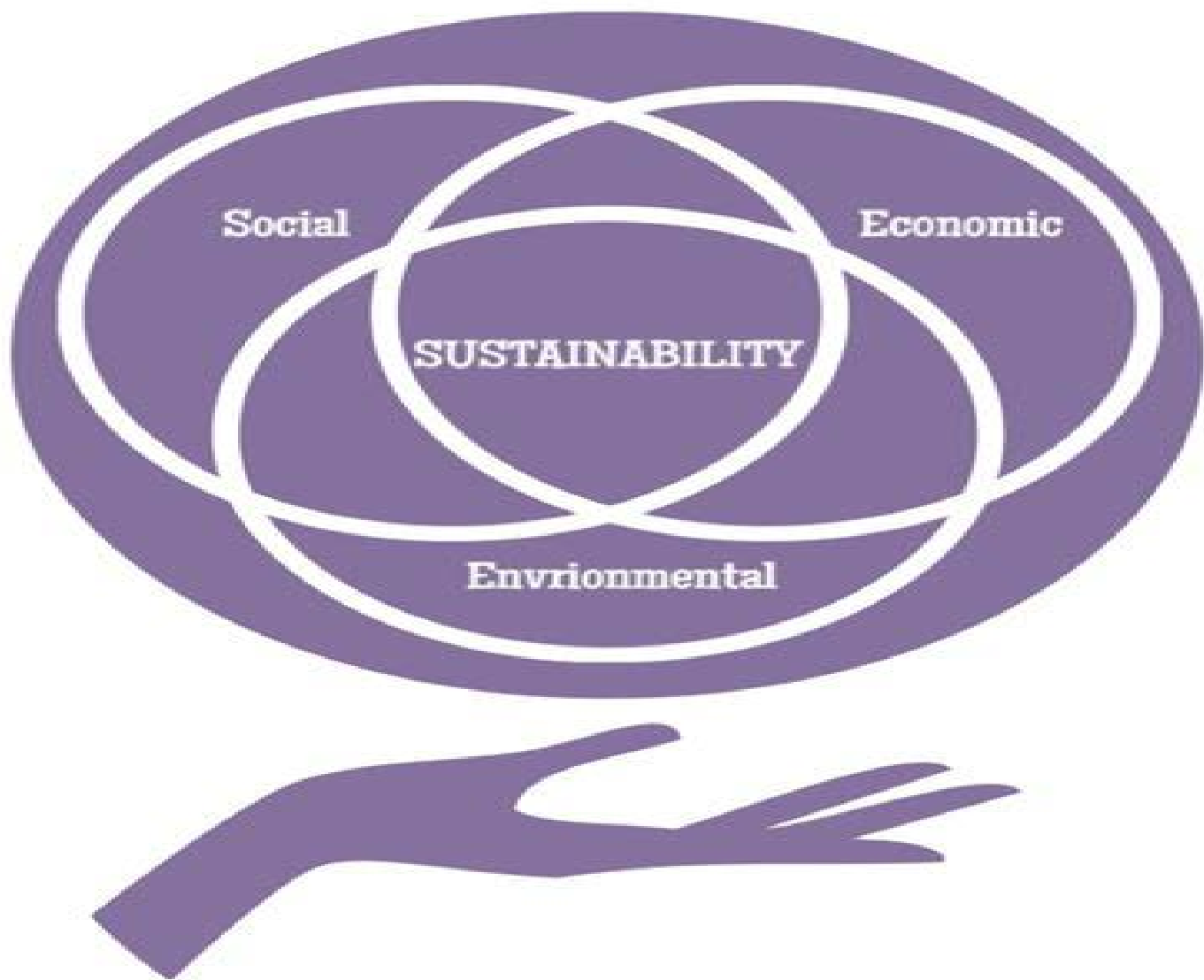


KAM CSI

Third Edition

# MAGAZINE

Building Sustainability in Industry



SUSTAINABILITY

*Youth*

*Sustainability*

*Conference*

ENVIRONMENT

*World Clean*

*Up Day*

*2019*

AWARENESS  
PARTNERSHIPS

*Kenya Rugby*

*Union & Kenya*

*Breweries Limited*

# KAM CSI 2019 YOUTH SUSTAINABILITY CONFERENCE

*Kenya Association of Manufacturers (KAM) Corporate Social Investment (CSI) Week 2019 held from 17th September - 21st September 2019 consisted of the High-Level Panel on Waste Management and Circular Economy, the Youth Sustainability Conference and the KAM - KLDA Clean Up.*

*The Youth Sustainability Conference provided a platform for industry to engage with the youth. Young people were urged to take advantage of waste management solutions as the new frontier of job and wealth creation and sustainable economic growth.*

*KAM Vice-Chair Mr Mucai Kunyiha noted that youth have a crucial role in the global conversation on promoting sustainable waste management.*

*“We are cognizant of the role that youth play in driving Kenya’s economic growth. This is why we continue to create awareness on the value of waste and promote sustainable waste management solutions to address the challenge in the country,” concluded Mr Mucai.*



KAM Vice Chair Mucai Kunyiha, speaking during the opening of the KAM CSI 2019 at the Catholic University Of Eastern Africa

Participants at the Youth Sustainability Conference 2019



(L-R) Silafrica Group Executive Dir. Mr Akshay Shah, KAM CEO Ms Phyllis Wakiaga, KAM Vice Chair Mr Mucai Kunyiha, Zetech University VC, Prof Njenga Munene, PhD and Catholic University VC, Rev. Prof. Stephen Mbugua at the Youth Sustainability Conference

# World Clean Up Day 2019



*KAM celebrated the World Clean Up Day 2019 by hosting a clean up activity in partnership with Karen - Langata District Association (KLDA) in the Karen Area.*

*The clean up activity culminated the KAM CSI week.*

*It hosted over 500 participants and was supported by Silafrica and Tusky's Supermarket.*



Oktoberfest 2019



KAM in partnership Kenya Breweries Limited held a Waste Disposal and Segregation Awareness Campaign at Tusker OktoberFest 2019.

The Campaign featured a variety of educational and interactive activities which focused on educating participants on the need to segregate waste.

Christies 7s & Tusker Safari 7s



KAM in partnership with Kenya Rugby Union and Kenya Breweries Limited held waste management awareness campaigns at Christies 7s and Tusker Safari 7s Rugby Tournament.

KAM provided bins at the venue to promote proper disposal of waste to promote segregation. The tournaments hosted over 1000 participants



**THANK YOU TO ALL OUR  
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& PARTNERSHIP WERE  
ESSENTIAL TO THE SUCCESS  
OF THIS EVENT**



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