

Policy Milestones

Issue 11, 2019

IN THIS ISSUE



KAM engages EPC CEO
2
•
2
•



Quarry Sub-Sector engages Mavoko Sub-County

• 3



Kenya Plastics Action Plan Stakeholders Forum

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KAM engages Machakos County Governor



Machakos County Governor, Dr Alfred Mutua engages Deputy Governor, Eng Francis Maliti during the Business Community Consultative Forum.

KAM Eastern Chapter engaged Machakos County Governor, Dr Alfred Mutua and Deputy Governor, Eng. Francis Maliti, during a Business Community Consultative Forum, held on 6th August 2019 in Machakos County.

KAM Eastern Chapter Chairman, Mr Mureithi Regeru noted that doing business across counties has been difficult due to multiple county fees and charges, adding that there is need for a national legislation to harmonize taxation.

On public-private dialogue and engagement platforms, the Chapter Chairman highlighted that it is critical to have in place a stand-alone legislation to help streamline public participation including targeted forums.

Speaking during the forum, Dr Mutua committed to a bi-annual Governor's Round table and an annual Business Community Meeting. He further tasked his Cabinet to have quarterly meetings with the different sectors of the economy.

The Governor, however, noted that all buildings in the county must be repainted, made disability friendly and CCTV cameras installed capturing areas around the building within 90 days, effective, 6th August 2019. He also requested the business community extend their pavements, using cabro, by 5 meters from their perimeter walls towards the roads to reduce dust in the county.

As an incentive, the Governor said that all businesses that comply with all the above will get a 10% discount on their business permits/licenses for the year beginning 1st January 2020.

He, however, stated that the county will not issue business permits for businesses that will not have complied to all the above executive orders.

KAM Policy Milestones • Issue 11, 2019

KAM ENGAGES EPC

KAM, led by the CEO, Ms Phyllis Wakiaga, met the Export Promotion Council (EPC) CEO, Mr Peter Biwott on 31st July 2019.

The engagement focused on possible areas of partnership between KAM and EPC, the progress made in the implementation of the National Export and Development Strategy (NEDPS) and SME development following the launch of the KAM SME Hub.

Ms Wakiaga also presented the Manufacturing Priority Agenda (MPA) 2019 to EPC CEO. The MPA highlights key action plans to promote regional and international market access.

COAST CHAPTER BMOS MEET

Coast Chapter Business Membership Organisations (BMOs) met during the County Dialogue forum.

The engagement focused on county levies, water, and sewerage, quality and cost of power, security and infrastructure (roads).

The BMOs shall organise meetings with County Executive Committees to brief them on upcoming engagements with them and county assemblies.





KAM Nyanza/Western Chapter, led by the Chapter Chairlady, Ms Joyce Opondo hosted KAM Chairman, Mr Sachen Gudka and KAM CEO, Ms Phyllis Wakiaga during the Members Open Forum held on 1st August 2019 in Kisumu.

Dr Ayub Macharia of Ministry of Environment and Forestry, (left) and KAM Vice Chairman and PET Sub-Sector Chair, Mr Mucai Kunyiha (right) share ideas during the Kenya Plastics Action Plan Stakeholders Forum held on 8th August 2019 in Nairobi.



Quarry sub-sector engages Mavoko Sub-County Director of Revenue Collection



KAM Quarry Sub-sector engaged the Mavoko Sub-County Director of Revenue Collection on the following issues:

Cess Collection:

• The Mavoko Sub-County Director of Revenue Collection proposed that quarry owners make cess payments within their premises. This will increase cess collection in the sub-county, thus improving business operations. He asked quarry owners to support this proposal.

Public Road Blocked by private developers:

- Private developers have blocked roads leading to the quarries, posing a challenge to cess collection within the county. This makes customers use longer routes to access the quarries, who then make fewer trips thus affecting quarry sales.
- To raise awareness on the challenges caused by the roadblock, the sub-sector conducted a media tour to quarries in Machakos County on 24th July 2019.
- The Quarry Sub-Sector called on the government to ensure proper zoning of land to avoid such challenges in the future. According to NEMA's Integrated National Land Use Guidelines, quarries should be 100 metres

from any shopping centre, school and hospital and 50 metres from residential houses irrespective of consent from the owner.

- The story received coverage on various platforms, including The Star Newspaper. The Media also highlighted the quarry owners' Corporate Social Responsibility activities which include:
 - Drilling of boreholes in the area to provide water for the Katani Community.
 - Organized free medical camps and tree planting activities in conjunction with the Lions Club Nairobi.

The Quarry Sub-Sector also held a Free Mega Medical Camp on Sunday 28th July 2019 at Katani Secondary School in Mavoko, Machakos County.

Activities at the medical camp included general checkup, diabetes screening, cervical cancer screening, hearing check-up, eye check-up and HIV testing. There was also a tree-planting session.



KENYA PLASTICS ACTION PLAN STAKEHOLDERS WORKSHOP

KAM hosted a stakeholders workshop on the development of the Kenya Plastics Action Plan on 8th August 2019 in Nairobi.

The Plan, set to be launched in September, is a unified position of the private sector which will inform the development of a sustainable policy framework on plastics in Kenya. Its implementation will significantly build Kenya's plastics recycling sector.

Validation workshop on EU-EAC MARKUP gap assessment of standards

The Market Access Upgrade Programme (MARKUP) is a regional development initiative that provides support to Small and Medium Enterprises (SME's) in the East African Community (EAC).

It aims to increase exports of agricultural and horticultural products and to promote regional integration and access to the European market.

MARKUP will assist SMEs by targeting specific agricultural commodities, which include avocado, cocoa, coffee, spices, tea and horticultural products.

Its objectives include:-

- Harmonizing of EAC Standards
- Strengthening advocacy capacity of SMEs
- Enhancing export competitiveness for SMEs

• Improving business development capacities for SMEs

The MARKUP interventions will focus on:

- The identification and elimination of barriers to trade
- Improving competitiveness
- Strengthening of value addition
- Ensuring compliance with international regulations and standards
- Providing access to trade finance
- Supporting the identification of opportunities for trade and foreign direct investments

MARKUP will direct support through two windows:-

1. EAC Window

- It will strengthen the EAC Secretariat in its ability to coordinate the implementation of regional policy and build an enabling environment for SMEs.
- Build capacity and strengthen SMEs to identify and address critical barriers to trade and to maximise opportunities that regional integration would afford.
- 2. Partner States Window
- This will be tailored to the specific needs of each partner state. The program will support initiatives to address selected supply-side constraints and enhance competitiveness.

WE VALUE YOUR FEEDBACK

Dear Member,

Thank you for your support and partnership in advocating for competitive and sustainable manufacturing sector.

In order to best serve you, kindly share any issue(s) you are facing by clicking on the feedback form below.

FEEDBACK FORM

Thank you.

Regards, KAM Team

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Kenya Association of Manufacturers



Kenya Association of Manufacturers

KAM engages KNDI on proposed regulations

KAM engaged the Kenya Nutritionist and Dietician Institute (KNDI) CEO on 1st August 2019 to follow up on concerns raised by the Food and Beverage Sector on KNDI's proposed regulations on registration and licensing of food companies.

The proposed regulations also state that KNDI will continue to actively register and licence food companies marketing products in Kenya whereas companies are required to register products with nutritional claims with immediate effect.

In March 2019, KAM's Food and Beverage Sector met and raised various gaps in the proposed regulations. These included;

- The regulation will increase the cost of doing business given the fact that the sector is already regulated;
- Awareness of the role of KNDI is low as per the existing legal frameworks;

- Concerns on KNDI's capacity to regulate the industry;
- The need for pilot studies to provide an understanding of KNDI's regulatory mechanism;
- The need to provide clarification on the difference between nutritional claims and health claims.

Way forward;

a) KAM will organize a seminar to sensitize members on the role of KNDI;

b) Increase pilot studies to more members in the affected sector(s) with a focus on small, medium and large companies

c) Familiarise members with the audit/analysis tool and Standards of Procedures;

d) KAM to collaborate with KNDI in food science skills enhancement under TVET.

TOP 2 POLICY ISSUES IN THE MEDIA

1. Exports

- Business Daily: <u>Kenya's regional</u> imports beat exports for first time
- Logistics Update Africa: Kenya's African exports drop 1.96%, imports up for the first time_

2. Sectoral Advocacy

- The Star: <u>Quarry owners call</u> upon government to support the sector
- Kenya Wall Street: <u>KAM urges</u> the government to support <u>Quarry sub-sector</u>