

VACANT POSITION

The Kenya Association of Manufacturers (KAM), established in 1959, is a membership organization representing over 750 leading manufacturing and value-add companies in Kenya. KAM aims at strengthening competitiveness of the manufacturing industry in the counties, nationally and regionally. KAM is thus seeking to competitively fill the following vacant position:-

Designation: Market Development Officer

Reporting to: The Head, KAM Consulting

Work Type: Fixed Contract – 5 Months

Location: Kwale County

Reporting Date: Immediately

Job Purpose:

To coordinate activities in **Support of coaching and mentoring selected SMEs in Kwale County** with objectives as follows;

- a. To promote local employment and reduce the local workforce skills gap in and around natural resource-based industries and related sectors in **Kenya**.
- b. Improve competitiveness of Small and Medium Enterprises (SMEs) as suppliers of goods and services for big companies and investors in the natural resource and related sectors

Duties and Responsibilities

The specific duties and responsibilities for the officer will include, but not limited to the following:-

- Mapping target SMEs and interesting them to commit and participate in the project;
- Coordinate activities aimed at strengthening capacities of the SMEs;
- Mobilize SMEs, large suppliers and local task force to support and ensure project success;
- Coordinate SME mentorship workshops and coaching sessions;
- Coordinate linkages of SMEs and large suppliers;
- Management of the overall program to achieve its overall mandate;
- Perform other duties as may be assigned by the CEO;

Qualifications:

- A degree in Marketing, Business Development or any other related field;
- Advanced training or experience in project management;
- Good experience in event management;
- Minimum of 3 years relevant experience in a similar function and / or work environment.

Personal attributes:

- Excellent relationship management and networking skills
- Excellent Marketing and presentation skills
- Knowledge of the industrial sector in Kenya and willingness to learn global trends.
- Excellent verbal and written communication skills
- Effective organizational skills and ability to multitask.
- Team player and enthusiastic.
- Keen attention to detail

How to Apply:

Interested qualifying candidates should complete the online application form and submit their **CV and application letter only** to hr@kam.co.ke indicating the words “**Market Development Officer**” on the email subject line so as to reach us **not later than June 3, 2019**.

Click on Link to apply [here](#): Only shortlisted candidates shall be contacted.