

# KAM Sustainability and Inclusivity Newsletter



Kenya Association of Manufacturers



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# KAM Secretariat visits Imani, Good Samaritan Children Homes & Kibera Slum Program

Wednesday, 27th June 2018 - Kibera, Nairobi:



Kenya Association of Manufacturers (KAM) donated chairs to three charities:

1. Good Samaritan Children Home - Located in Mathare Valley, plays host to just over 300 abandoned and vulnerable children.
2. Imani Children Home - Located in Kayole, offers special care and protection to children who have been abandoned, neglected or denied parental care and guidance.
3. KICOSDEP (Kibera Community Slum Development Program) - Located in Kibera Slum.



The activities which are in line with the organization's Corporate Social Investment Strategy (CSI), were an initiative aimed at reaching out to the needy communities around us.

# Saba Saba Day Clean Up

**Saturday, 7th July 2018 – Kayole, Nairobi.**

Kenya Association of Manufacturers in partnership with the Nairobi County Government hosted the *Saba-Saba* Day (County Wide) Clean Up drive at the Kayole Primary School, Nairobi

The purpose of this event:

1. Waste clean-up
2. Awareness activities (that will be conducted in all sub counties)
3. Culminate monthly county clean ups that shall be led by residential organizations and industry players.





# KAM PET Sub Sector Artist Awareness Workshop

Tuesday, 25th September 2018 - PAWA254,  
Nairobi:

Kenya Association of Manufactures (KAM) in partnership with *Dandora Hip Hop City* (DHC) held a capacity building workshop as one of the activities in a week-long capacity building, clean up and community engagement program.

The theme of the program dubbed, "*Building Champions to Drive Social Change and Responsibility*" is aimed at enhancing public education and awareness on responsible waste management by using music and the arts.

As part of its responsibility under the Framework of cooperation signed between KAM and the government, we are committed to conducting awareness campaigns to support the established schemes in implementation, re-cycling and up-cycling.

The partnership with *Dandora Hip Hop City* (DHC), a Youth focused Community Based Organization (CBO) founded by renowned artist Juliani.

Artists play a critical role in influencing public behavior and opinions and this is the first of many such future activities in the quest to achieve sustainable waste management in the Kenya.



# “Safisha Westy” initiative & launch of segregated waste bin

Friday, 28th September 2018 - Westlands, Nairobi:

Kenya Association of Manufacturers (KAM) launched a segregated waste bin at *Kangemi* park to help facilitate recycling of PET plastic bottles and to promote effective waste management.

To mark the National Clean-up month that is celebrated annually in September, KAM in partnership with *Dandora Hip Hop City* (DHC) participated in a Westland’s area community clean-up drive, where a PET plastic bottles collection waste bin was launched.



## Sponsors:





# Kilgoris Town (Narok County) Cleanup Activity



## **Friday 14th September 2018 - Kilgoris, Narok:**

Kenya Association of Manufacturers (KAM), Narok County Government and the EAC Lake Victoria Basin Commission conducted a clean-up exercise in Kilgoris town as one of the build up activities to this year's Mara Day celebration.

The celebrations themed "*Upstream-Downstream; Mara Connects us all*" aimed at highlighting the importance of holistic management of the basin.

The waste management awareness initiative and clean-up exercise are in line with industry's commitment to manage solid waste in the country as a global best-practice.

The Mara Day is marked on the 15th of September of every year and rotates between the two Partner States of Kenya and Tanzania. Narok County was the host of this year's auspicious event.