



Nyanza/Western Chapter Newsletter



Kenya Association of Manufacturers



www.kam.co.ke



KAM_Kenya



Erick.Ochieng@kam.co.ke

Chapter Officer



Kenya Association of Manufacturers

KAM launches Manufacturing Sector Deep Dive Report



KAM Timber Sector Chair Mr Hitesh Mediratta, KAM Vice Chair Mr Mucai Kunyiha, KAM Chairman, Mr Sachen Gudka at the launch of the KAM Sector Deep Dive Report.

Kenya Association of Manufacturers (KAM) has launched a report that seeks to identify cross-cutting constraints to growth, possible solutions, and sector-specific interventions to unlock the manufacturing sector's growth potential.

The report that features 14 of the key manufacturing sub-sectors that constitute the industry, provides a critical submission in the development of policy and strategy for the revival of the manufacturing sector under the Big Speaking during the launch, KAM Chairman Mr Sachen Gudka highlighted that the report is designed to assist Government in its quest to revamp the manufacturing sector. Adding that, the report whose information was sort from KAM members, shall form a baseline for reference in the industry.

[Read More>>](#)

[Download Report>>](#)

Governor Nyong'o hosts the Private sector to a roundtable meeting

Kisumu Governor Prof. Peter Anyang' Nyong'o, held a Governors roundtable meeting with local and international businessmen themed, 'Harnessing the blue economy for business opportunities and sustainable development' in Kisumu.

During the roundtable meeting, Governor Nyong'o outlined his Government's plans to increase investment within the County, key being a digital base map mapping out all investment opportunities within the County and their key enablers.

"Value addition will be the key to Industrialization in our County as most products are exported as raw materials. We will also provide incentives where necessary for the private sector to spur growth", said Governor Nyong'o.

Attending the conference as a Guest, Makueni Governor Prof. Kivutha Kibwana urged Kisumu County to carve out a niche and work around quick wins on simple things citing the now famous Mango processing plant in Makueni County.

Governor Kibwana also observed that budget absorption is a key enabler to development while also acknowledging the private sector as very important players. "You must ensure that bureaucracy is done away with and corruption must be hard fought," said Governor Kibwana.

Some of the key areas highlighted by Kisumu County as areas of opportunity were agro-processing like Cotton value chain, Food processing and hides and

Upcoming events

- Chemical Waste Management Seminar, November 2018
- Chapter Annual General Meeting, Acacia Premier Hotel 9th November 2018

For this and more contact visit our website, www.kam.co.ke or contact the Chapter officer on Erick.Ochieng@kam.co.ke.
