



Industrial Area Chapter Newsletter



Kenya Association of Manufacturers



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KAM_Kenya



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Kenya Association of Manufacturers

Nairobi County Governor Assents Outdoor Advertising and Signage Control and Regulation Bill, 2018 into Law



Nairobi County Governor, Mike Sonko assents to the Nairobi City County Outdoor Advertising and Signage Control and Regulation Bill

On Wednesday, September 12th 2018, the Nairobi County Governor, Mike Sonko signed the Nairobi City County Outdoor Advertising and Signage Control and Regulation Bill, 2018 into law.

The law seeks to review and match outdoor advertising and signage fees with current rates. It will further help reduce scattering of billboards, safeguard the environment from destruction by advertisers and curb cases of defaulting.

The review of outdoor advertisement fees is believed to be a deliberate effort by the county government to increase its revenue collection, which currently stands at Ksh. 700 million annually. This important revenue stream has however been dropping over the years as advertisers opt for alternative modes of advertising, especially online such as social media. There are about 1000 and 200,000 large format advertisements and signage respectively in Nairobi with the potential to net more than Ksh 2 billion per year, which is Ksh 1.3 billion more than current collection.

Denmark-Kenya SSC Project Workshop Held



Strategic Sector Cooperation stakeholders

The Denmark-Kenya partnership on strategic environmental sector cooperation team held a two-day retreat in Naivasha on 27th and 28th September. The workshop took stock of the milestones realized since the project was approved in September 2016.

The Strategic Sector Cooperation (SSC) project is spearheaded by representatives from DANIDA, The Ministry of Environment and Forestry, Ministry of Industry, Trade and Cooperatives, the National Treasury, National Environment Management Authority (NEMA), the County Government of Nairobi, KAM and other private sector players, academia and research organizations.

The partnership is aimed at accelerating Kenya's transition towards a circular economy, with a focus on industrial production and the waste sector/resource efficiency. It involves implantation of circular economy approaches to policy development; enhance industry regulation and authority to industry collaboration.

Mr. Jacob Fink Ferdinand, the Green Growth counselor at the Danish Embassy in Nairobi thanked all partners for their continued support ever since the project was incepted. He challenged sector players to embrace technology and innovation in their operations.

Mr. Augustine Kenduiwo, the Climate Change Deputy Director in the Ministry of Environment and Forestry urged all partners to support the project as it was a sure way of safeguarding the future.

KAM Energy Expert, Mr Sylvester Makaka urged government to consult all stakeholders when formulating policies that might affect their operations



KAM Timber Sector Chair Mr Hitesh Mediratta, KAM Vice Chair Mr Mucai Kunyiha, KAM Chair Mr Sachin Gudka at the launch of the KAM Sector DeepDive Report.

Kenya Association of Manufacturers (KAM) has launched a report that seeks to identify cross-cutting constraints to growth, possible solutions, and sector-specific interventions to unlock the manufacturing sector's growth potential.

The report that features 14 of the key manufacturing sub-sectors that constitute the industry, provides a critical submission in the development of policy and strategy for the revival of the manufacturing sector under the Big Four Agenda.

Speaking during the launch, KAM Chairman Mr Sachin Gudka highlighted that the report is designed to assist Government in its quest to revamp the manufacturing sector. Adding that, the report whose information was sort from KAM members, shall form a baseline for reference in the industry.

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National Solid Waste Management Draft Policy and Bill Workshop

Kenya Association of Manufacturers (KAM) and Kenya Association of Resident Associations (KARA) jointly held a two-day workshop on September 12th and 13th that Laico Regency to discuss the draft County Waste Management Policy and Bill.

A technical committee with representatives drawn from targeted county governments, civil society organizations, academia, Council of governors (COG), NEMA, Kenya Law Reform, among others discussed at length the need for a common policy that will promote effective & sustainable solid waste management at the counties.

There was emphasis on the need for counties to have well-founded policies and laws to facilitate effective management of solid waste in all the 47 counties. This can only be realized through sound policies, formulated by all stakeholders and supported throughout its implementation.

Different speakers at the meeting highlighted challenges that hamper efforts towards proper waste collection, transportation, disposal and/or recycling. Even though the model policy and bill initially targets 11 counties, its implementations will later be replicated and customized to suit the needs of the other 47 counties.

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