



Coast Chapter Newsletter



Kenya Association of Manufacturers



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KAM_Kenya



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Kenya Association of Manufacturers

KAM launches Manufacturing Sector Deep Dive Report



KAM Timber Sector Chair Mr Hitesh Mediratta, KAM Vice Chair Mr Mucai Kunyiha, KAM Chair Mr Sachen Gudka at the launch of the KAM Sector DeepDive Report.

Kenya Association of Manufacturers (KAM) has launched a report that seeks to identify cross-cutting constraints to growth, possible solutions, and sector-specific interventions to unlock the manufacturing sector's growth potential.

The report that features 14 of the key manufacturing sub-sectors that constitute the industry, provides a critical submission in the development of policy and strategy for the revival of the manufacturing sector under the Big Speaking during the launch, KAM Chairman Mr Sachen Gudka highlighted that the report is designed to assist Government in its quest to revamp the manufacturing sector. Adding that, the report whose information was sort from KAM members, shall form a baseline for reference in the industry.

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Coast Outreach Enforcement and Business Community Sensitization Programme



Coast Outreach Enforcement and Business Community Sensitization Forum

Kenya Association of Manufacturers (KAM) participated in the Coast outreach enforcement and business sensitization programme hosted by the Anti-Counterfeit Agency in Mombasa.

The event themed catalyzing the Big Four Agenda through combating of counterfeiting and related forms of illicit trade, looked at empowering participants on the importance of combating counterfeiting and other forms of illicit trade. Additionally, the forum sought to strengthen collaborations between the public and the private sector in the fight

Speaking at the Forum, Anti-Counterfeit Agency (ACA) Executive Director, Mr Elema Halake noted that the formation of the multi-agency was a big step in combating counterfeit and illicit trade in the country noting that counterfeits affect the health and safety of the population and economic growth of our country.

Mombasa County Regional Commissioner Mr Achoki urged the stakeholders to be more vigilant and report activities that are involved in the manufacturing and packaging of counterfeit products. He urged the Judiciary to fully support the war on counterfeit by imposing punitive measures on those caught conducting illicit trade.

The Multi-Agency director encouraged the stakeholders to share intelligence, raise public awareness and going forward there will be a need to communicate, collaborate and cooperation by all stakeholders.

Speaking at the meeting KAM Coast Chapter Officer, Ms Susan Gitau, reiterated KAM's commitment towards the fight against counterfeits. Ms Gitau noted that KAM has been working closely with the ACA towards the fight against of this vice.

She added that the Association continues to support Government interventions in the fight against counterfeits and illicit trade, adding that the creation of awareness and enforcement against counterfeit will create a level playing field for both manufacturers and other genuine traders.

The Multi-Agency collaboration is led by the Principal Secretary, State Department of Trade and an equal support from the office of the President under the leadership of Mr Wanyama Musiambo the Deputy Head of Public Service.

For this and more contact visit our website, www.kam.co.ke or contact the Chapter officer on Susan.Gitau@kam.co.ke.
