

PET SUB SECTOR

The PET Sub Sector incorporates business and industries involved in the PET value chain. It consists of manufacturers, users and recyclers who play an important role in managing both industrial and post-consumer waste stream

What is PET?

Polyethylene Terephthalate (PET) is the chemical name for polyester plastic.

It is is popularly used for packaging food & beverages, pharmaceutical & personal care products

Benefits of PET



PET is popularly used due to its inert and shatterproof nature.



It is light in weight & is therefore easier to transport



PET is 100% recyclable and is ranked as the most recycled plastic in the world

KAM in PET & Waste Management

KAM continues to advocate for a cleaner environment, by promoting PET recycling activities in industries. In the first quarter, the Sub Sector has visited industries that have

adopted waste management practises to examine the value and extent of such activities.

Among companies listed include: PolyTech Plastic Industries Ltd. Mr Green Trading and Sunrise Limited.

**PET Sub Sector
Chair
Mucai Kunyiha**



'The steps that we are taking as a sector, have shown tremendous growth in a quest to uphold environmental conservation.

We continue to advocate for a holistic waste management approach. With great emphasis on the solution to plastic waste - recycling. '

KAM signs MoU with Ministry Of Environment

- 1)The MoU focuses on a sustainable way to manage plastic bottle waste
- 2)It includes the development of a sustainable PET waste take back scheme and extended producer responsibility schemes
- 3)It contains plans to have anti-littering public awareness campaigns and clean-up activities of PET bottles.

World Environment Day 2018



World Environment Day Stakeholders Forum



PET Waste
Management
Intiative Logo



Social Media Campaign

KAM is also running a social media campaign on recycling under the #Hashtags

#Recycle2ReducePollution

#TrashRightRecycleRight



Waste Management Initiatives by KAM PET Sector Members

Bio Foods Kenya

KAM on Twitter

"As we celebrate #WorldEnvironmentDay, manufacturers #walkthetalk to #BeatPlasticPollution by setting up PET drop off points at @ChandaranaSuper #recycle2reducepollution <https://t.co/43tm3Ym3SW>"

https://twitter.com/KAM_kenya/status/1003985290556596224

PET Sub Sector Officer Faith Temba



We continue to advocate for more members to join the PET Sub Sector, in order for us to achieve our mandate. The sector continues to drive the waste management and recycling agenda to users, manufacturers and recyclers of PET to achieve industries desired goal of maintaining the safety of the environment.