

## **MARKETING POSITION VACANT**

The Kenya Association of Manufacturers (KAM), established in 1959, is a membership organization representing over 750 leading manufacturing and value-add companies in Kenya. KAM is seeking to competitively fill the following vacant position:-

**Designation:** Energy Services Officer (Marketer)  
**Reporting to:** The Head, KAM Consulting  
**Work Type:** Term Contract – 2 Year Renewable based on Performance  
**Location:** Nairobi **Reporting Date:** Immediately

### **Job Purpose:**

To work with the Energy Efficiency and Conservation Centre (CEEC) team to ensure energy issues receive the requisite attention for the benefit of industrial consumers and other target sectors and assist industrial energy consumers to implement energy conservation measures for enhanced business profitability.

### **Duties and Responsibilities**

The specific duties and responsibilities will include, but not limited to the following:-

- Follow-up on all industries that have expressed interest in Energy Efficiency;
- Mobilize participants to the various trainings and workshops related to CEEC initiatives;
- Facilitate various technical and awareness workshops and trainings offered by CEEC;
- Maintain and update the CEEC and Energy Management Awards Webpage;
- Prepare and disseminate publicity and branding materials for the CEEC initiatives;
- Maintain an updated database of all trainings and audits performed by CEEC;
- Keep a register of all available Energy Efficiency trainings and courses;
- Collect feedback from industries on the adequacy and effectiveness of trainings offered and identify any gaps and areas of improvement;
- Compile the CEEC Progress reports and disseminate it to the relevant stakeholders;
- Coordination of the annual Energy Management Awards events;
- Perform other duties as may be assigned by the CEO;

### **Qualifications:**

- A degree in Marketing, Business Development or any other related field,
- Advanced training or experience in Sales and Marketing of services,
- Good experience in event management
- Minimum of 5 years relevant experience in a similar work environment.
- Membership to a professional body an added advantage

### **Personal attributes:**

- Excellent relationship management and networking skills
- Excellent Marketing and presentation skills
- Knowledge of the industrial sector in Kenya and willingness to learn global trends.
- Excellent verbal and written communication skills
- Effective organizational skills and ability to multitask.
- Team player and enthusiastic.
- Keen attention to detail

### **How to Apply:**

Interested and qualifying candidates should complete the online application form and submit their **CV only** to [hr@kam.co.ke](mailto:hr@kam.co.ke) indicating the words “**CEEC Marketer**” on the email subject line so as to reach us **not later than September 5, 2018**. Click on Link to apply [here](#):

**Only shortlisted candidates shall be contacted.**