

# KAM Sustainability and Inclusivity



Kenya Association of Manufacturers



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# National Tree Planting Day



**Saturday, 12th May 2018, Moi Forces Academy, Eastleigh:**

The Ministry of Environment and Forestry hosted the National Tree Planting Day at Moi Forces Academy at Eastleigh. The initiative sought to plant over 5,000 trees.

KAM members supported the initiative by volunteering to plant trees as well as purchasing tree seedlings as follows;

1000 seedlings - Kshs. 100,000

500 seedlings - Kshs. 50,000

250 seedlings - Kshs. 25,000



In total, Kshs. 1.1m was raised by KAM members and the proceeds went to Kenya Forestry Services towards securing the environment in Kenya.

# World Environment Day

**Tuesday, 5th June 2018, Kwale County:**

World Environment Day, held on 5 June, is the UN's most important day for encouraging worldwide awareness and action for the protection of our environment and is widely celebrated in over 100 countries. The theme for this year; "Beat Plastic Pollution", is a call to action for all of us to come together to combat one of the great environmental challenges of our time.



This year's (2018) theme: "Beat Plastic Pollution", urged governments, industry, communities, and individuals to come together to explore sustainable alternatives and urgently reduce the production and excessive use of single-use plastic polluting our oceans, damaging marine life and threatening human health. India is the international host for this year's event and the Government of India has committed to organizing and promoting the World Environment Day celebrations through a series of engaging activities and events generating strong public interest and participation.

Celebration of this year's World Environment Day in Kenya were quite significant since they took place one year after the ban of single use plastic bag and thus, very timely for a proper

# WIM-WEPS Workshop

Thursday, 22nd June 2018;

Nairobi: The Women in Manufacturing (WIM) Programme continues to partner with UN Women, in order to fulfil its objectives to increase Women's participation in the sector and grow the contribution of manufacturing to 15% to GDP by the year 2020.



We hosted a full day workshop under the theme, Step Ahead; Empowering Women in Industry, which targets young women in manufacturing sector. The main aim of the workshop was to offer practical solutions to women who are currently operating small businesses to scale up and increase their market reach as well as their quality of production.

The event attracted 30 participants from various sectors such as food and beverage, construction, plastics and timber. Dr. Robert Simiyu, Team Leader gave some remarks on how UN Women is supporting women in industry. The next event will be held in Quarter 3.

# Contributions to victims of Solai dam tragedy

**Wednesday, 16th May 2018 - Solai-Nakuru:**

On 9th May, 2018 a dam located in the expansive Patel Farm in Solai, Nakuru County burst its banks, giving way to millions of liters of water which forced its way through human settlements. The tragic event resulted in deaths, displacements and destructions.



In line with KAM's commitment to societal welfare, and in this case the affected families, Nakuru Chapter resolved to contribute towards the effort aimed at easing the suffering of the victims. Through her members, the Chapter was able to mobilize a variety of items including clothes, blankets and food items. Working closely with Nakuru County Government, KAM was able to ferry all the contributions from the designated collection point in Nakuru Town to the intended beneficiaries in Solai. As an organization, whose values are deeply entrenched in the well-being of all, KAM looks to sustain her engagement in initiatives that seek to benefit the society; economically, socially and environmentally.

# KAM, KNCHR launch a report on salt sector's compliance to Human Rights



**Friday, 8th June 2018 - Malindi, Kilifi County:**

Kenya Association of Manufacturers (KAM) in partnership with the Kenya National Commission on Human Rights (KNCHR) launched the Malindi Public Inquiry Audit Report to establish compliance with the Human Rights Principles and Standards by salt manufacturers.

The audit, that was conducted in February 2017 by KNCHR, was premised upon the 2006 Public Inquiry into allegations of Human Rights violations arising from the activities of salt manufacturing companies in Magarini in Malindi sub- County.

Also present at the event, KNCHR Vice Chairperson, Commissioner George Morara reiterated the importance of businesses supporting and respecting the protection of internationally proclaimed human rights, adding that it is essential for industry to ensure that they are not complicit in human rights abuses.

The salt industry is a key sector in Kilifi county, and employs over 1,100 workers directly from the community and contributes substantially to the socio-economic development of the county through various social investments.