

The Sustainability and Inclusivity Newsletter



Kenya Association of Manufacturers



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Industrial Area Chapter Clean Up Drive



The Industrial Area chapter of the Kenya Association of Manufacturers in collaboration with the County Government of Nairobi held a comprehensive clean-up day for Industrial Area on Friday, 6th October 2017. The clean-up exercise was held along Nanyuki & Pate Roads in Industrial Area, Nairobi and the flag off was at Kenya Pipeline Company Limited.

This activity was carried out in line with the KAM's new Corporate Social Investment (CSI) Strategy that seeks to promote responsible business practices for sustainable development. All manufacturers and value-add industries are encouraged to participate and demonstrate their commitment to a more holistic waste management solution for the country.

The Industrial Area Chapter clean up aimed at ensuring a cleaner and safer industrial zone. The decision was reached after considering the impact of the recent ban on plastics to industries and the need to be proactive on matters of environment.

Mr. Manoj Shah, the Chapter Chairman noted that there is need for all industries to demonstrate simple, practical and environmentally-conscious solutions through regular clean-ups and beautification of our surroundings.

PET Clean Up Drive

In Nairobi the major urban sprawl across the country has compounded the problem of waste management. This challenge has had a negative impact on the environment and affected the health and wellbeing of the locals who live in those affected places. The main concern regarding PET bottles and the environment is the pollution associated with plastic packaging. Plastics are very stable and therefore stay in the environment a long time after they are discarded, especially if they are shielded from direct sunlight by being buried in landfills.



Uhuru Park was selected as the site for the first clean up exercise with the aim to positively influence the disposal habits of citizens, particularly where littering of PET bottles is concerned.

The clean-up exercise was held on 15th of December 2017 from 8:00 am- 12:30 pm, and was flagged off by the Former Cabinet Secretary for the Ministry of Environment Hon. Prof. Judy Wakhungu.

This event also marked the official launch of the KAM PET sub sector waste management interventions, in partnership with the Ministry of Environment and Forestry and NEMA.



Nakuru Chapter PET Clean-Up Drive

KAM Nakuru Chapter on Friday 16th February, 2018 participated in the Nakuru County Government-led cleanup exercise of Lake Nakuru National Park and River Njoro as part of KAM's new Corporate Social Investment (CSI) Strategy.



As stated by the organizer, the objective of the exercise was to 'clear solid waste, especially plastic bottles and packaging polythene bags at River Njoro and inside Lake Nakuru National Park, which eventually ends up choking our very important Lake Nakuru biodiversity which is an important Bird area, World heritage and Ramsar site.

KAM's participation came through members contributions, both in kind and manpower. Other stakeholders in the event included the Kenya Military, the Red Cross, the Kenya Wildlife Society, the National Environment Management Authority (NEMA) among others.

Nakuru Chapter - Lake Nakuru And River Njoro Clean Up

The repeat cleanup exercise of Lake Nakuru National Park and River Njoro was undertaken on Monday 12th March, 2018. The repeat cleanup exercise was undertaken to 'clear the remaining solid waste in polluted river course and main storm water channel which drains its water to Lake Nakuru.



Acknowledging the role it has in promoting environmental conservation, KAM's PET Sub-sector played a key role in the repeat exercise. Not only was the effort focussed on the curative steps, but the sub-sector also engaged in the preventive measures through public awareness campaigns.

The exercise once again saw a broad-based participation of multiple stakeholders including the Kenya Military, the Red Cross, the Kenya Wildlife Society, The Lions Club of Nakuru, Catholic Diocese of Nakuru, NEMA, Water Resource Authority among others.

Women in Manufacturing



Kenya Association of Manufacturers (KAM) launched the Women In Manufacturing (WIM) Programme in May 2017. The programme aims to provide a platform for women entrepreneurs in the sector to network and grow. The programme will run as a Caucus within KAM and will involve all women-owned, founded and led businesses at the association.

Under the stewardship of KAM Chairlady Flora Mutahi, WIM targets women in Micro, Small and Medium businesses to provide them with networks, skills and knowledge to access bigger markets, expand their current businesses and venture into diverse sectors. WIM also seeks to increase the presence of women in top leadership positions and significant roles in industry.

WIM looks at bridging the gaps that make it impossible for our country to realize the industrialization vision and subsequently our economic goals. It seeks to address the misconceptions on manufacturing as being outdated and a male-dominated industry. More than that, the Women in Manufacturing Programme, ultimately seeks to reinvigorate the local manufacturing sector that is currently weakened by a dire lack of skills. By equipping, educating, mentoring and building networks for women, the programme will be able to provide the necessary skills and talent to take our industry to the next level.

WIM anchors its ethos on the Sustainable Development Goals (SDGs) and Agenda 2063 which center inclusivity and sustainable economic growth at the core of their industrialization goal.

Additionally, as the hosts of the UN Global Compact in Kenya, KAM through Women in Manufacturing Programme, aligns its objectives to echo those reflected in Principle no. 6 on labour, as well as Women Empowerment Principles and SGD No.5 on empowerment. WIM is cradled within a global movement towards progress and a better future for Women and girls.

The Women in Manufacturing programme, will undoubtedly impact the economy by growing productive jobs and hence ensuring equitable, broad – based and inclusive growth.