



Republic of Kenya
Ministry of Industry,
Trade and Cooperatives



UNITED NATIONS
INDUSTRIAL DEVELOPMENT ORGANIZATION

Kenya Manufacturing Summit & Expo
23rd - 25th November 2017
KICC Grounds, Nairobi

<u>THEME</u>	<i>Driving Local Competitiveness to Make Kenya a Manufacturing Hub in Africa</i>
<u>VENUE</u>	KICC Courtyard & COMESA Grounds, Nairobi Kenya
<u>DATES</u>	23 rd - 25 th November, 2017
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BACKGROUND

Kenya Association of Manufacturers, in collaboration with The Ministry of Industry, Trade and Cooperatives and United Nations Industrial Development Organization (UNIDO) will be hosting the 2nd Kenya Manufacturing Summit and Expo at the KICC this November!

The Kenya Manufacturing Summit and Expo is a three-day event, to be held from the 23rd to 25th November, that will showcase the quality and diversity of locally manufactured goods made for local, regional and international markets. Its essence is to celebrate the advancement of locally made products and highlight their global positioning by showcasing them to the general public and more importantly the government of Kenya.

As industry we aim to dismantle the long-held belief that local goods are not of high quality. In addition to the showcasing, the event will host a summit in which critical conversations on industrialization policy will be held.

Here, industry and stakeholders will deliberate on transforming the nation through industrialization and the expectations on industry in this transformation. The event will comprise of a workshop and exhibition and with a focus towards growing the Kenyan Manufacturing sector.

The Summit & Expo is an opportunity to:

1. Showcase locally manufactured products at the exhibition: Kenyan manufacturers will register to expose their products and services to the leading delegates in attendance. This will be a premier platform to expand their business.
2. Connect through business matchmaking: Manufacturers will participate in the complimentary business matchmaking programme to facilitate one-on-one meetings

3. Visit the exhibition: Kenyans and foreign investors will register to visit the exhibition to see the new trends, products, services and technologies in Kenya on display.

WHY EXHIBIT

The Manufacturing Exhibition provides an excellent opportunity to showcase products and services to decision makers and influencers within the manufacturing sector in the region and in Africa. These include:

1. The EXPO will explore opportunities within EAC, COMESA and Africa to sell products and services and access the African opportunity for manufacturers.
2. It will provide the opportunity to network using the Business Matchmaking Programme to facilitate quality business meetings and to do deals.
3. Allows for networking with other executives from all sectors of Kenya's leading manufacturing industries.
4. The EXPO is will provide a platform for all manufacturing industries to showcase their full range of products as well as keep up-to-date with their competitors' developments.
5. There will be a workshop to discuss some of the advocacy and regulatory issues affecting manufacturers

TARGET EXHIBITORS

- Companies in the energy sector, renewables, green and energy saving industries;
- Fresh Produce Sector
- Food and Beverage Sector
- Textile and Apparel Sector
- Leather and footwear Sector
- Metal and Allied Sector
- Paper and Board sector
- Plastics and Rubber Sector
- Timber, Wood and Furniture Sector
- Building, Mining and Construction Sector
- Pharmaceutical manufacturers;
- Chemical and Allied Sector
- Agro-processing;
- Service providers, i.e. banks, law firms, consulting firms etc.;
- International manufacturers wanting to establish themselves in Kenya; and
- Any other manufacturing concerns wanting to grow their businesses in Kenya and the African Market.

TARGET AUDIENCE

- Policy Makers
- Private Equity Investors
- Industry Sector Specialists
- Small, Medium and Large Manufacturing Companies
- Exporters of Manufactured goods
- IT Solutions Providers
- Trade Publication / Media
- Government representatives: Government & Public Sector
- Undertakings / Intergovernmental Agencies / Export Processing Zones
- Financial Institutions and Banks
- Consultancy Organizations
- Industrial suppliers
- Manufacturing Development Agencies
- Logistics/Supply Chain Companies
- Private investors: global and domestic
- Academic & Research Bodies
- Allied Industries (Cement, Iron, Steel Producers, etc)

To participate contact us on kenyamanufacturingexpo2017@kam.co.ke.