

**KAM CSI**

**EDITION 2**

# **MAGAZINE**

Building Sustainability In Industry



**In this Edition:**

***Celebrating World Environment Day***

***Taka Ni Mali Launch***

***KAM Communication Mentorship  
Session***

***KAM Quarry Sub Sector CSI***



# WORLD ENVIRONMENT DAY (WED) 2019



# World Environment Day 2019

Kenya Association of Manufacturers (KAM) joined Kiambu County Government to mark the World Environment Day in a community-led series of environment conservations activities held at the Wangari Maathai Institute of Peace and Environmental Studies, Upper Kabete.

Residents of Ndumbuini came out in large numbers for the clean-up exercise, free clinic services and tree planting organized as part of the day's activities.

KAM Head of Policy, Research and Advocacy Mr. Job Wanjohi noted that the partnership is a an effort to raise awareness of the significance of every individual to environmental conservation.

“The youth are the country's greatest treasure, with brilliant ideas that are changing how we are approaching environmental challenges. I therefore encourage every young person to leverage on the accelerating technology wave to develop solutions geared to tackle similar environmental concerns while earning a decent living”.

Over 100 pets were vaccinated and over 200 people attended the medical clinic. The Football tournament ended in a draw. The event hosted over 500 people.

# TAKA NI MALI LAUNCH



# Taka Ni Mali Launch

KAM in partnership with the First Lady Kajiado County held a groundbreaking ceremony for the Kitengela Waste Management and Entrepreneurship Hub

Speaking at the launch KAM Communications, Marketing and PR Manager Ms Sally Kahiu highlighted,

'This initiative is a great example of the collaborative efforts being realized by Government, the private sector and the youth in finding sustainable waste management practices.'

The partnership is currently being led by Taka Ni Mali Patron Ms Mary Ngechu. She noted, 'This hub is an opportunity for young people to build their capacity on issues waste segregation and waste management. We want them to see the value of waste.'



# KAM Communications

## Mentorship Session

KAM Communications  
Unit held a  
Communications

Mentorship  
Session with Kayole  
Transformation  
Network

The purpose of the  
session  
is to

educate & highlight  
communications tools  
& methods that are  
beneficial to the youth  
group - to enable them  
to get necessary  
assistance in their  
projects,  
particularly in regard to  
waste management





## ***KAM Quarry Sub Sector CSI Initiative***

KAM Quarry Sub-Sector,  
in conjunction with Lion's  
Club

of Nairobi, hosted  
a free Mega Medical Camp  
at Katani Secondary  
School, Machakos County.

Activities at the medical  
camp included  
general check- up,  
diabetes screening,  
cervical cancer screening,  
hearing check-up, eye  
check- up and  
HIV testing, among  
others. They also held a  
tree planting  
session.



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Kenya Association of  
Manufacturers



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Manufacturers



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**KAM CSI 2019 | 17th September - 21st September 2019**

**To participate >> [communications@kam.co.ke](mailto:communications@kam.co.ke)**

**KAM 60**

**THEME;**  
**Championing Entrepreneurial Innovations  
to Foster Sustainability**

- Launch of the Kenya Plastic Action Plan**  
08th-09th, 2019 | 07:00 AM - 09:30 PM
- CED's Sustainability Conference**  
08th-09th, 2019 | 08:00 AM - 10:00 PM
- Youth Sustainability Conference**  
08th-09th, 2019 | 11:00 AM - 10:00 PM
- Sponsors Appreciation Cocktail**  
08th-09th, 2019 | 19:30 PM - 22:00 PM
- World Clean Up Day Celebration**  
(The 1st in Kenya) (at the 1st Floor, 1st Floor, 1st Floor & 1st Floor)  
08th-09th, 2019 | 11:30 AM - 10:00 PM

**KEDA**  
KENYA & LAKEURIA (WATER) DEVELOPMENT AUTHORITY  
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**realone**  
SOLUTIONS