

KAM CSI

EDITION 2

MAGAZINE

Building Sustainability In Industry



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Celebrating World Environment Day

Taka Ni Mali Launch

***KAM Communication Mentorship
Session***

KAM Quarry Sub Sector CSI



WORLD ENVIRONMENT DAY (WED) 2019



World Environment Day 2019

Kenya Association of Manufacturers (KAM) joined Kiambu County Government to mark the World Environment Day in a community-led series of environment conservations activities held at the Wangari Maathai Institute of Peace and Environmental Studies, Upper Kabete.

Residents of Ndumbuini came out in large numbers for the clean-up exercise, free clinic services and tree planting organized as part of the day's activities.

KAM Head of Policy, Research and Advocacy Mr. Job Wanjohi noted that the partnership is a an effort to raise awareness of the significance of every individual to environmental conservation.

“The youth are the country's greatest treasure, with brilliant ideas that are changing how we are approaching environmental challenges. I therefore encourage every young person to leverage on the accelerating technology wave to develop solutions geared to tackle similar environmental concerns while earning a decent living”.

Over 100 pets were vaccinated and over 200 people attended the medical clinic. The Football tournament ended in a draw. The event hosted over 500 people.

TAKA NI MALI LAUNCH



Taka Ni Mali Launch

KAM in partnership with the First Lady Kajiado County held a groundbreaking ceremony for the Kitengela Waste Management and Entrepreneurship Hub

Speaking at the launch KAM Communications, Marketing and PR Manager Ms Sally Kahiu highlighted, 'This initiative is a great example of the collaborative efforts being realized by Government, the private sector and the youth in finding sustainable waste management practices.'

The partnership is currently being led by Taka Ni Mali Patron Ms Mary Ngechu. She noted, 'This hub is an opportunity for young people to build their capacity on issues waste segregation and waste management. We want them to see the value of waste.'



KAM Communications

Mentorship Session

KAM Communications
Unit held a
Communications

Mentorship
Session with Kayole
Transformation
Network

The purpose of the
session is to
educate & highlight
communications tools
& methods that are
beneficial to the youth
group - to enable them
to get necessary
assistance in their
projects,
particularly in regard to
waste management.



KAM Quarry Sub Sector CSI Initiative

KAM Quarry Sub-Sector,
in conjunction with Lion's
Club

of Nairobi, hosted
a free Mega Medical Camp
at Katani Secondary
School, Machakos County.

Activities at the medical
camp included
general check- up,
diabetes screening,
cervical cancer screening,
hearing check-up, eye
check- up and
HIV testing, among
others. They also held a
tree planting
session.



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Kenya Association of
Manufacturers



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Kenya Association of
Manufacturers



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KAM CSI 2019 | 17th September - 21st September 2019

To participate >> communications@kam.co.ke

KAM60

THEME;
**Championing Entrepreneurial Innovations
to Foster Sustainability**

- Launch of the Kenya Plastic Action Plan
SEP 17th, 2019 | 07:00 AM - 09:30 PM
- CEO's Sustainability Conference
SEP 18th, 2019 | 08:00 AM - 10:00 AM
- Youth Sustainability Conference
SEP 19th, 2019 | 11:00 AM - 03:00 PM
- Sponsors Appreciation Cocktail
SEP 19th, 2019 | 19:30 PM - 22:00 PM
- World Clean Up Day Celebration
(The 1st in Kenya) (at the 1st Floor, Safaricom
Njiru Clean-Up, Innovation Exhibition &
KAM Kenya Rugby Union (KRU) Tournament)
SEP 21st, 2019 | 11:30 AM - 16:00 PM

KEDA
KENYA & LAKEURIA (WATER) DEVELOPMENT
AUTHORITY

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